



District School Board of Pasco County

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Heather Fiorentino, Superintendent

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Department of Purchasing
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April 19, 2007

MEMORANDUM

TO: The Honorable School Board Members

FROM: Kendra Goodman, CPPB, Purchasing Agent

RE: Ninth Year Renewal of Ten-Year Contract
Request for Proposal # D-61: Beverage Partnership Pepsi Cola Company
Pepsi Cola Company

On November 17, 1998, official action was taken to award the first year of the above-referenced Request for Proposal to Pepsi Cola Company. On February 20, 2007 the ninth year of the contract was Board Approved.

Under the terms and conditions of the bid, as new products become available, they may be added to the bid. Recently Jim Hoey, Director on Premises for Pepsi, has submitted pricing for a new item requested by the Food and Nutrition Service Department. The Food and Nutrition Services Department is requesting the addition of a new Aqua-Fina product to the Pepsi contract. Aqua-Fina Live is "wellness water" that contains 5% fruit juice and is vitamin enhanced and meets the District wellness policy guidelines. Pepsi has agreed to offer this product at their Aqua-Fina Splash contract price of \$14.75 per case of twenty-four 20 oz. bottles.

Rick Kurtz, Director, Food and Nutrition Services, recommends adding these products to our Pepsi Product bid.

dr

Attachment

Date/Time: April 25, 2007 09:38:00