



District School Board of Pasco County

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Heather Fiorentino, Superintendent

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Department of Purchasing
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May 21, 2007

MEMORANDUM

TO: Honorable School Board Members

FROM: Kendra Goodman, CPPB, Purchasing Agent

RE: Alliance Publishing and Marketing, Inc.
Purchase Order # 70014664, 70015065, 70015252 and 00123863

On May 15, 2007 the Board approved 27 purchase orders with Alliance Publishing and Marketing, Inc. totaling \$60,685.29 for the purchase of intermediate and primary student Character Counts planners. The above-referenced purchase orders with Alliance Publishing and Marketing, Inc., totaling \$8,521.31 are additional orders for the remaining four schools. They are being forwarded for your consideration and subsequent approval. The above Character Counts planners are a sole source as Alliance Publishing and Marketing, Inc., owns the copyrights to Character Counts. The materials covered under this contract are exempt from the competitive pricing requirements as outlined in DOE's Section 6A-1.012(7).

It is my recommendation that the Board approve the attached purchase order Alliance Publishing and Marketing, Inc totaling \$8,521.31. Due to the total dollar amount being spent with Alliance Publishing these orders are being presented for your approval.

Should you have any questions or wish to discuss this further, please contact me at your convenience.

KDG/mk

Attachments