



District School Board of Pasco County

20430 Gator Lane • Land O' Lakes, Florida 34638 • 813/ 794-2221

Heather Fiorentino, Superintendent

www.pasco.k12.fl.us

Department of Purchasing
Kendra Goodman, CPPB, Purchasing Agent
813/ 794-2221 Fax: 813/ 794-2111
727/ 774-2221 TDD: 813/ 794-2484
352/ 524-2221 e-mail: kgoodman@pasco.k12.fl.us

May 25, 2007

MEMORANDUM

TO: Honorable School Board Members
FROM: Kendra Goodman, CPPB, Purchasing Agent
RE: Third Year Renewal of Three-Year Contract
Yearbooks – Land O' Lakes High School
Jostens

Land O' Lakes High School solicited three yearbook vendors and received proposals from Jostens, Taylor Publishing and Walsworth Publishing for a three-year contract, renewable annually by mutual agreement of both parties. Jostens was selected by obtaining the highest total points by a committee of administrators, staff, parents, and students. At this time please find listed below a recap and recommendation of their proposals.

| <u>VENDOR</u> | <u>BASE PRICE</u> |
|----------------------|-----------------------------|
| Jostens | \$37,362.00 *Recommendation |
| Taylor Publishing | \$48,515.00 |
| Walsworth Publishing | \$48,274.00 |

The second-year of the contract expires on July 25, 2007. At this time they are requesting approval of the third-year renewal with an estimated dollar amount of, \$64,750 for the third-year.

Considering services have been satisfactory, Jostens was contacted to verify their willingness to enter the third-year of the agreement. They have agreed to do so - contract attached for your review. The third year of the agreement will commence on July 26, 2007 and expire on July 25, 2008.

Should you have any questions regarding this matter, or if I can be of further assistance, please contact me at your earliest convenience.

KDG/mk

Attachments