



# District School Board of Pasco County

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Heather Fiorentino, Superintendent

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October 26, 2006

## MEMORANDUM

TO: The Honorable Board Members

FROM: Kendra Goodman, CPPB, Purchasing Agent

RE: Bid #06-030-DR: Ice Cream Products - Food & Nutrition Services  
Additional Ice Cream Products

On August 2, 2005, official action was taken to award the above mentioned three-year renewable bid to Blue Bell Creameries, L.P.

Under the terms and conditions of the bid, as new products become available they may be added to the bid. Kerry King, Branch Manager, Blue Bell Creameries, L.P., has submitted pricing for 3-gallon bulk containers of seven (7) different ice cream products that would be available for use with special functions at the schools. These seven products are: (1) Bluebell Ice Cream, Brown Rim at \$20.33 per 3-gallon container; (2) Blue Bell Ice Cream, Gold Rim at \$19.87 per 3-gallon container; (3) Blue Bell Light at \$19.87 per 3-gallon container; (4) Blue Bell No Sugar Added at \$19.87 per 3-gallon container; (5) Blue Bell Frozen Yogurt at \$16.63 per 3-gallon container; (6) Blue Bell Sherbet at \$15.14 per 3-gallon container; and (7) Blue Bell Malt Base at 3-gallon container.

At this time pricing on the new products are below retail prices and found to be competitive. Estimated annual purchases are not anticipated to change the total original bid of \$20,576.15.

Rick Kurtz, Director, Food & Nutrition Services is recommending to add these products to our Ice Cream bid.

Should you have any questions regarding this matter, or if I can be of further assistance, please feel free to contact me at your earliest convenience.

dr

Date/Time: November 1, 2006 08:41:00