



District School Board of Pasco County

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638 • 813/ 794-2000

Heather Fiorentino, Superintendent

www.pasco.k12.fl.us

Department of Purchasing

Kendra Goodman, CPPB, Purchasing Agent

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May 20, 2008

MEMORANDUM

TO: Honorable School Board Members

FROM: Kendra Goodman, CPPB, Purchasing Agent

RE: Second Year Renewal of Three-Year Contract
RFP 07-145-MK Pictures – Sunlake High School
Woodside Photography

On July 24, 2007, official action (attached) was taken to award the above-referenced bid to Woodside Photography. This is a three year bid renewable annually at the mutual agreement of the parties. The first year of the agreement will expire on July 23, 2008.

Considering services have been satisfactory, Woodside Photography was contacted to verify their willingness to enter into the second year of the agreement. As such, Woodside Photography has agreed in writing to enter into the second year of the contract. The second year of the contract will cover the period of July 24, 2008 through July 23, 2009. At this time it is my recommendation to enter into the second year of the contract.

If you have any questions, please feel free to contact me at your earliest convenience.

KDG/vj

Attachments (6)

District School Board of Pasco County

Bid Recommendation

RFP/Bid Title	Sunlake High School Yearbooks		Number of Vendors Notified	86
Bid Number	07-145-MK		Number of Bids Distributed	11
Date Solicited	6/4/2007		Number of Vendors Bidding	4
Date Opened	6/21/2007		Number of Formal "No Bid" Responses	0
Date Board Presentation	7/24/2007		Funding Source	101 General Funds
Total Savings	Estimated Savings \$14,000.		Grand Total of Bid	Estimated Total \$121,000.

Recommendation:

Recommend acceptance of RFP/bid from Woodside Photography as noted on the attached tabulation sheet as the responsive, responsible proposal receiving the highest points.

Term of Contract:

This is the first year of a three year contract, renewable annually by mutual agreement of all parties for school pictures to be utilized by Sunlake High School. The first year of the contract will commence on July 24, 2007 and expire on July 23, 2008. Unit prices will remain the same however, the total may vary depending on the number of picture packages purchased.

Notations and Exceptions:

This RFP/bid was awarded upon a weighted points system. The weighted point criteria were based upon the following weights: Average price per square inch (10), Commissions (5), Locations (2) and References (3). Points were assigned on a scale of 5 (High) to 1 (Low) in each of the above entries, then multiplied by the weighted points factor.

Offers from the vendors listed herein are the only offers received timely as of the above opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.

Bids Evaluated By:

2 Faculty members: Wayne Grumet and Erin Galletta
 1 Parent
 2 Members of the student body.
 * All evaluation records on file in Purchasing

Bids Prepared By:

Mina Kaeding, CPPB, Buyer

Reviewed and Authorized By:

Kendra Goodman, CPPB, Purchasing Agent

DATE/TIME:

DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING:	Bryn-Alan Studio	Gigante Productions, Inc.	Leonard's	Woodside's Photography
June 21, 2007 @ 2:30 PM	606 W Kennedy Blvd.	19046 Bruce B. Downs	1928 San Marco Blvd.	6336 Rowan Road
BID TITLE:	Tampa, FL 33606	#132	PO Box 1928	New Port Richey, FL 34653
Pictures - SLHS		Tampa, FL 33647	St. Augustine, FL 33085	
BID:	Eddie Ocasio	Paul Gigante	Lisa Lira	Terry M. Sbani
#07-145-MK	813-829-7363	813-907-1078	800-874-0494 x162	727-847-7776
	813-251-6548	813-907-1078	866-444-8710	727-847-9733
ITEM#	DESCRIPTION	TOTAL	TOTAL	TOTAL
	Group I			
	Package A:	NB	\$52.00	\$41.00
	Package B:	NB	\$34.00	\$22.00
	Package C:	NB	\$25.00	\$16.00
	Package D:	NB	\$19.00	\$11.00
	Commission	40%	25%	40%
	Add On			
	1 - 8 x 10	\$8.00	\$13.00	\$10.00
	2 - 5 x 7	\$8.00	\$13.00	\$10.00
	16 - Wallets	\$8.00	\$26.00	\$10.00
	8 - Wallets	\$12.00	\$13.00	\$8.00
	Background Choices	\$3.00	NC	\$4.00
	Commission	40%	25%	\$1
				10%
	Group II			
	Package A:	\$71.95	\$65.00	\$65.00
	Package B:	\$89.95	\$85.00	\$85.00
	Package C:	\$105.00	\$135.00	\$125.00
	Commission	0%	10%	10%
	Individually Priced Portraits			
	8 - 2x3 Wallets	\$29.95	\$20.00	\$45.00
	1 - 8x10	\$42.95	\$30.00	\$45.00
	4 - 3x5	\$42.95	\$30.00	\$45.00
	2 - 5x7	\$42.95	\$30.00	\$45.00
	1 - 11x14	\$75.95	\$45.00	\$90.00
	Add Ons			
	16 - 2x3 Wallets	\$30.95	\$25.00	\$40.00
	24 - 2x3 Wallets	\$40.95	\$30.00	\$60.00
	48 - 2x3 Wallets	\$80.95	\$35.00	\$120.00
	4 - 3x5	\$24.95	\$25.00	\$30.00
	2 - 5x7	\$24.95	\$25.00	\$30.00
	1 - 8x10	\$24.95	\$25.00	\$30.00
	1 - 11x14	\$55.95	\$35.00	\$60.00
	1 - 16x20	\$89.95	\$60.00	\$120.00
	Commission	0%	10%	0%
				10%
	Group III			
	Package A:	NB	\$60.00	\$61.00
	Package B:	NB	\$45.00	\$47.00
	Package C:	NB	\$30.00	\$28.00
	Package D:	NB	\$15.00	\$14.00
	Commission	0%	10%	15%
	Add Ons			
	1 - 8 x 10	\$6.00	\$15.00	\$20.00
	2 - 5 x 7	NB	\$15.00	\$20.00
	16 - Wallets	\$6.00	\$15.00	\$20.00
	8 - Wallets	NB	\$15.00	\$10.00
	Commission	30%	10%	0%
				15%
	Group IV			
	Package A:	\$12.00	\$14.00	\$15.00
	Commission	30%	10%	\$6
	Add Ons			
	1 - 8 x 10	NB	NB	NB
	2 - 5 x 7	NB	NB	NB
	16 - Wallets	NB	NB	NB
	8 - Wallets	NB	NB	NB
	Commission	30%	0%	0%

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BID:	Eddie Ocasio	Paul Gigante	Lisa Lira	Terry M. Sbani
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ITEM#	DESCRIPTION	TOTAL	TOTAL	TOTAL
	Group V			
	1 - 8x10	\$15.95	\$20.00	\$15.00
	3 - 8x10	\$44.95	\$45.00	\$25.00
	4 - 8x10	\$46.95	\$60.00	\$35.00
	1 - 5x7	\$10.00	\$15.00	\$10.00
	3 - 5x7	\$20.00	\$24.00	\$15.00
	4 - 5x7	\$29.00	\$48.00	\$20.00
	Commission	\$1/senior photographed %	\$0.50/student photographed	\$1
				\$0.50/senior
	Group VI			
	1 - 8x10	\$12.00	\$18.00	\$10.00
	Commission	25%	10%	10%
				\$12.50
				25%
	Group VII			
	Package A:	NB	\$44.00	\$41.00
	Package B:	NB	\$27.00	\$22.00
	Package C:	NB	\$20.00	\$16.00
	Package D:	NB	\$15.00	\$11.00
	Commission	25%	10%	10%
	Add Ons			
	1 - 8 x 10	NB	\$13.00	\$8.00
	2 - 5 x 7	NB	\$13.00	\$8.00
	16 - Wallets	NB	\$26.00	\$8.00
	8 - Wallets	NB	\$13.00	\$8.00
	Background choice	NB	NC	\$4.00
	Commission	25%	10%	NB
				10%
	Group VIII			
	Package A:	\$14.00	\$15.00	\$18.00
	Package B:	\$19.00	\$19.00	\$21.00
	Package C:	\$24.00	\$25.00	\$28.00
	Package D:	\$25.00	\$34.00	\$39.00
	Package E:	\$25.00	\$52.00	\$49.00
	Package F:	\$31.00	\$34.00	\$56.00
	Package G:	\$49.00	\$52.00	\$63.00
	Commission	30%	25%	20%
	Add Ons			
	1 - 8 x 10	\$6.00	\$13.00	\$8.00
	16 - Wallets	\$6.00	\$13.00	\$8.00
	Commission	30%	25%	0%
				0%
	Group IX			
	Package A:	\$65.00	\$65.00	\$60.00
	Package B:	\$50.00	\$85.00	\$75.00
	Package C:	\$40.00	\$45.00	\$42.00
	Package D:	\$35.00	\$35.00	\$28.00
	Package E:	\$30.00	\$25.00	\$26.00
	Package F:	\$20.00	\$20.00	\$15.00
	Package G:	\$25.00	\$30.00	\$26.00
	Package H:	NB	\$15.00	NB
	Commission	\$3 > 10%	10%	10%
	Add Ons			
	1 - 8x10	NB	\$15.00	\$12.00
	1 - 5x7	NB	\$12.00	NB
	16 - Wallets	\$15.00	\$30.00	\$12.00
	8 - Wallets	NB	\$15.00	NB
	Commission	10%	10%	0%
				0%

***20% or \$3.00

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ITEM#	DESCRIPTION	TOTAL	TOTAL	TOTAL
	Group X			
	Package A:	\$65.00	\$65.00	\$60.00
	Package B:	\$50.00	\$85.00	\$75.00
	Package C:	\$40.00	\$45.00	\$42.00
	Package D:	\$35.00	\$35.00	\$28.00
	Package E:	\$30.00	\$25.00	\$26.00
	Package F:	\$20.00	\$20.00	\$15.00
	Package G:	\$25.00	\$30.00	\$26.00
	Package H:	NB	\$15.00	NB
	Commission	\$2.00 > 10%	10%	10%
	Add Ons			
	1 - 8x10	NB	\$15.00	\$12.00
	1 - 5x7	NB	\$12.00	NB
	16 - Wallets	\$15.00	\$30.00	\$12.00
	8 - Wallets	NB	\$15.00	NB
	Commission	10%	10%	0%
	Group XI			
	Package A:	\$50.00	\$65.00	\$60.00
	Commission	10%	10%	10%
	Add Ons			
	1 - 8x10	NB	\$15.00	\$12.00
	1 - 5x7	NB	\$12.00	NB
	16 - Wallets	\$15.00	\$30.00	\$12.00
	8 - Wallets	NB	\$15.00	NB
	Commission	10%	10%	0%
	Group XII			
	Package A:	\$40.00	\$45.00	\$42.00
	Package B:	\$35.00	\$35.00	\$28.00
	Package C:	\$30.00	\$25.00	\$21.00
	Package D:	\$20.00	\$20.00	\$16.00
	Package G:	\$25.00	\$30.00	\$21.00
	Package H:	NB	\$12.00	NB
	Commission	20%	10%	10%
	Add Ons			
	1 - 8x10	NB	\$15.00	\$12.00
	1 - 5x7	NB	\$12.00	NB
	16 - Wallets	\$15.00	\$30.00	\$12.00
	8 - Wallets	NB	\$15.00	NB
	Commission	0%	10%	0%
	Total Points	70 Points	40 Points	70 Points
				90 Points