



District School Board of Pasco County

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Heather Fiorentino, Superintendent

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Department of Purchasing
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June 2, 2008

MEMORANDUM

TO: Honorable School Board Members

FROM: Kendra Goodman, CPPB, Purchasing Agent

RE: Alliance Publishing and Marketing, Inc.
Purchase Order # 80013604, 80013663-80013669, 80013757, 80014161,
80014162, 80014355, 80014528-80014531, 80014580-80014582, 80014672-
80014675, 80014683-80014685, 80014695

The above-referenced purchase orders with Alliance Publishing and Marketing, Inc., totaling \$61,384.98 are being forwarded for your consideration and subsequent approval. This request is for the purchase of intermediate and primary student Character Counts planners for 28 schools. There are three (3) additional schools (Gulfside Elementary School, Wesley Chapel Elementary School and Gulf Trace Elementary School) that are requesting permission to place purchase orders totaling \$7,342.02. The above-referenced Character Counts planners are a sole source as Alliance Publishing and Marketing, Inc., owns the copyrights to Character Counts. The materials covered under this contract are exempt from the competitive pricing requirements as outlined in DOE's Section 6A-1.012(7).

It is my recommendation that the Board approve the attached purchase orders to Alliance Publishing and Marketing, Inc totaling \$61,384.98 and three (3) additional purchase orders totaling \$7,342.02. Due to the dollar amount exceeding \$25,000, the orders are being presented for your approval.

Should you have any questions or wish to discuss this further, please contact me at your convenience.

KDG/sn