



District School Board of Pasco County

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Heather Fiorentino, Superintendent

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July 9, 2007

MEMORANDUM

TO: Honorable Board Members

FROM: Kendra Goodman, CPPB, Purchasing Agent

SUBJECT: Permission to "Tag-On" to Charlotte County Public Schools Solicitation for Avatar Professional Development Management System
Alchemy Systems L.P.

Since the 2005-06 school year, the Staff Development Department has worked with a committee of District stakeholders to establish required parameters for an electronic Professional Development Management System (PDMS). This system would allow the District to design, advertise and manage all the professional development activities for our employees (see attached memo from Ms. Marti Meacher, Director of Staff Development and Mr. Todd Cluff, Supervisor of Staff Development). During its investigation, the committee identified a comprehensive system, Avatar PDMS, which meets its needs. The system is currently in use by Charlotte County Public Schools. Charlotte Schools conducted a competitive solicitation for an electronic PDMS and subsequently awarded a contract to Alchemy Systems, the sole source and copyright holder for Avatar PDMS.

Per DOE Rule 6A-1.102(5) the District is permitted to tag-on to solicitations from other governmental entities. Alchemy Systems has agreed in writing (attached) to extend the terms and conditions of its contract with Charlotte Schools for 2500 licenses to the District School Board. We are requesting permission to utilize this contract, and are also requesting permission to negotiate with Alchemy Systems for the additional 6700 licenses the DSBPC will require. Negotiation for the balance of the high-technology licenses required is permitted under DOE Rule 6A-1.012(10).

The cost for 2500 licenses is \$38,540, plus a one-time fee of \$4,000 for two (2) days of training. The yearly support fee is \$7,115. Funding for this project has been established through the Superintendent's Special Budget 9211-70002. Costs for the additional 6,700 licenses will be submitted to the Board for approval after negotiation.

Should you have any questions, please feel free to contact Todd Cluff or me at your earliest convenience.

KDG/az
Attachments