



# District School Board of Pasco County

20430 Gator Lane • Land O' Lakes, Florida 34638 • 813/794-2221

Heather Fiorentino, Superintendent

[www.pasco.k12.fl.us](http://www.pasco.k12.fl.us)

Department of Purchasing  
Kendra Goodman, CPPB, Purchasing Agent  
813/794-2221 Fax: 813/794-2111  
727/774-2221 TDD: 813/794-2484  
352/524-2221 e-mail: [kgoodman@pasco.k12.fl.us](mailto:kgoodman@pasco.k12.fl.us)

August 21, 2007

## **MEMORANDUM**

TO: Honorable School Board Members

FROM: Kendra Goodman, CPPB, Purchasing Agent

RE: Bid 06-030-DR: Ice Cream Products - Food & Nutrition Services  
Ice Cream Add-On

On August 2, 2005, official action was taken to award the above mentioned three-year renewable bid to Blue Bell Creameries, L.P. The second year of the contract will expire on June 30, 2008.

Under the terms and conditions of the bid, as new products become available they may be added to the bid. Kerry King, Branch Manager, Blue Bell Creameries, L.P., has submitted pricing for seven (7) new lower-fat ice cream products that would be in compliance with our snack nutrition standards and wellness policy. These seven items are: (1) Fudgy Bar, 2 oz, \$2.48 per dozen, five dozen per case price at \$12.40; (2) Low Fat Ice Cream Sandwich, 3 oz, \$3.11 per dozen, two dozen per case price at \$6.22; (3) Vanilla Light Cup, 3 oz, \$2.62 per dozen, three dozen per case price at \$7.86; (4) Cookie N Cream Sundae Cup, 3 oz, \$2.82 per dozen, three dozen per case price at \$8.46; (5) Chocolate Frozen Yogurt Cup, 3 oz, \$2.62 per dozen, three dozen per case price at \$7.86; (6) Strawberry Frozen Yogurt Cup, 3 oz, \$2.62 per dozen, three dozen per case price at \$7.86; and (7) Low Fat Cookie N Cream Sandwich, 3 oz, \$3.11 per dozen, two dozen per case price at \$6.22.

Pricing on the new products is below retail prices and found to be competitive. Estimated annual purchases are not anticipated to change the total original bid of \$200,000.

Rick Kurtz, Director, Food & Nutrition Services, recommends adding these products to our Ice Cream bid.

Should you have any questions regarding this matter, or if I can be of further assistance, please feel free to contact me at your earliest convenience.

dsr

Attachments

Date/Time: August 29, 2007 10:47:00