



District School Board of Pasco County

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638 • 813/ 794-2000

Heather Fiorentino, Superintendent

www.pasco.k12.fl.us

Department of Purchasing

Kendra Goodman, CPPB, Purchasing Agent

813/794-2221 Fax: 813/794-2221

727/774-2221 TDD: 813/794-2484

352/524-2221 e-mail: kgoodman@pasco.k12.fl.us

April 21, 2009

MEMORANDUM

TO: Honorable School Board Members

FROM: Kendra Goodman, CPPB, Purchasing Agent

RE: Second Year Renewal
Bid #08-134-SN Pictures – Land O' Lakes High
Bryn-Alan

On June 17, 2008, Bryn-Alan was recommended to be awarded Land O' Lakes High School's Picture contract. The first year of the agreement will expire on June 21, 2009.

Considering services have been satisfactory, Bryn-Alan was contacted to verify their willingness to enter into the second year of the agreement. As such, Bryn-Alan has agreed in writing to enter into the second year of the contract. The second year of the contract will cover the period of June 22, 2009 through June 21, 2010.

If you have any questions, please contact Vickie Jones at 42226 or Stephanie Noble at 42225.

KDG/vj

Attachments (7)

DATE/TIME: April 15, 2009 11:20:00

District School Board of Pasco County

Bid Recommendation

RFP Title	Land O' Lakes High School Pictures		Number of Vendors Notified	49
RFP Number	08-134-SN		Number of Bids Distributed	15
Date Solicited	May 9, 2008		Number of Vendors Bidding	4
Date Opened	May 30, 2008		Number of Formal "No Bid" Responses	0
Date Board Presentation	June 17, 2008		Funding Source	Internal Funds
Total Savings	Est. \$119,008		Grand Total of Bid	Est. \$153,768

Recommendation:

Recommend acceptance of RFP from Bryn-Alan Photography as noted on the attached tabulation sheet as best, responsive, responsible proposal receiving the highest points.

Term of Contract:

This is a three year contract, renewable annually by mutual agreement of all parties. The first year of the contract will commence on June 22, 2008 and continue through June 21, 2009.

Notations and Exceptions:

This RFP was awarded upon a weighted points system. The weighted point criteria were based upon the following weights: Quality (5), Commission (2), Total Price (2), and References (2), Vendor Location (1), Support Services (5) and Prior Satisfactory District experience (2) point maximum. Points were assigned on a scale of 5 (High) to 1 (Low) in each of the above entries, then multiplied by the weighted points factor.

The estimated total was based on the anticipated number of students purchasing pictures. The total savings was based on the average picture price by all vendors multiplied by the number of anticipated students purchasing pictures and then subtracted from the awarded price.

Offers from the vendors listed herein are the only offers received timely as of the above opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.

Bids Evaluated By:

Ms. Moncia Ilse, Principal
2 Faculty members
2 Members of the student body

Bids Prepared By:

Stephanie Noble, Buyer

Reviewed and Authorized By:

Kendra Goodman, CPPB, Purchasing Agent

DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: May 30, 2008 @ 2:30 p.m.		Bryn-Alan Photography	Gigante Productions	Leondard's / Rekcute Photographic	Woodside Photography
RFP TITLE: Pictures-Land O' Lakes High School		606 W. Kennedy Blvd.	19046 Bruce B. Downs Blvd. # 132	147 San Marco Blvd.	6336 Rowan Road
RFP # 08-134-SN		Tampa, Florida	Tampa, Florida 33647	P.O. Box 1928	New Port Richey, Florida 34653
		813-918-3134	813-907-1078	St. Augustine, FL 32085-1928	727-847-7776
		813-251-6548	813-907-1078	1-800-874-0494	727-847-9733
ITEM#	DESCRIPTION	UNIT PRICE	UNIT PRICE		UNIT PRICE
Group I	Underclass Packages				
	Package A:	\$38.00	\$52.00	\$41.00	\$37.00
	Package B:	\$21.00	\$25.00	\$22.00	\$20.00
	Package C:	\$16.00	\$17.00	\$16.00	\$15.00
	Package D:	\$11.00	\$12.00	\$11.00	\$11.00
	Commission:	30%	30%	30%	30%
	Add Ons				
	1 - 8 x 10	\$9.00	\$10.00	\$9.00	\$8.00
	2 - 5 x 7	\$8.00	\$10.00	\$9.00	\$8.00
	16 - Wallets	\$9.00	\$10.00	\$9.00	\$8.00
	8 - Wallets	\$7.00	\$8.00	\$9.00	\$7.00
	Background Choices	\$4.00	N/A	\$4.00	N/C
	Commission:	30%	30%	30%	30%
Group II	Senior Portraits & Grad. Pkgs				
	Package A:	\$60.00	\$65.00	\$65.00	\$55.00
	Package B:	\$85.00	\$85.00	\$85.00	\$85.00
	Package C:	\$135.00	\$135.00	\$125.00	\$139.00
	Commission:	0%	10%	10%	20%
	Individually Priced Portraits				
	8 - 2x3 wallets	\$18.00	\$20.00	\$45.00	\$18.00
	1 - 8x10	\$30.00	\$30.00	\$45.00	\$30.00
	4 - 3x5	\$35.00	\$30.00	\$45.00	\$35.00
	2 - 5x7	\$34.00	\$30.00	\$45.00	\$32.00
	1 - 11x14	\$40.00	\$45.00	\$90.00	\$40.00

DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: May 30, 2008 @ 2:30 p.m.		Bryn-Alan Photography	Gigante Productions	Leondard's / Rekcute Photographic	Woodside Photography
RFP TITLE: Pictures-Land O' Lakes High School		606 W. Kennedy Blvd.	19046 Bruce B. Downs Blvd. # 132	147 San Marco Blvd.	6336 Rowan Road
RFP # 08-134-SN		Tampa, Florida	Tampa, Florida 33647	P.O. Box 1928	New Port Richey, Florida 34653
		813-918-3134	813-907-1078	St. Augustine, FL 32085-1928	727-847-7776
		813-251-6548	813-907-1078	1-800-874-0494	727-847-9733
ITEM#	DESCRIPTION	UNIT PRICE	UNIT PRICE		UNIT PRICE
	Add Ons				
	16 - 2x3 wallets	\$20.00	\$25.00	\$40.00	\$20.00
	24 - 2x3 wallets	\$25.00	\$30.00	\$60.00	\$25.00
	48 - 2x3 wallets	\$35.00	\$35.00	\$80.00	\$35.00
	4 - 3x5	\$25.00	\$25.00	\$30.00	\$25.00
	2- 5x7	\$25.00	\$25.00	\$30.00	\$25.00
	1 - 8x10	\$25.00	\$25.00	\$30.00	\$25.00
	1- 11x14	\$40.00	\$35.00	\$60.00	\$40.00
	1 - 16x20	\$60.00	\$60.00	\$100.00	\$60.00
	Commission:	0%	10%	10%	0%
Group III	Cap & Gown				
	8 - 2x3 Wallets				
	Package A:	\$60.00	\$68.00	\$65.00	\$59.00
	Package B:	\$35.00	\$48.00	\$40.00	\$35.00
	Package C:	\$30.00	\$38.00	\$30.00	\$29.00
	Package D:	\$15.00	\$18.00	\$17.00	\$15.00
	Commission:	30%	30%	30%	30%
	Add Ons				
	1 - 8 x 10	\$30.00	\$20.00	\$30.00	\$20.00
	2 - 5 x 7	\$20.00	\$20.00	\$20.00	\$20.00
	16 - Wallets	\$15.00	\$20.00	\$15.00	\$15.00
	8 - Wallets	\$10.00	\$20.00	\$15.00	\$10.00
	Commission:	30%	30%	30%	30%

DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: May 30, 2008 @ 2:30 p.m.		Bryn-Alan Photography	Gigante Productions	Leondard's / Rekcute Photographic	Woodside Photography
RFP TITLE: Pictures-Land O' Lakes High School		606 W. Kennedy Blvd.	19046 Bruce B. Downs Blvd. # 132	147 San Marco Blvd.	6336 Rowan Road
RFP # 08-134-SN		Tampa, Florida	Tampa, Florida 33647	P.O. Box 1928	New Port Richey, Florida 34653
		813-918-3134	813-907-1078	St. Augustine, FL 32085-1928	727-847-7776
		813-251-6548	813-907-1078	1-800-874-0494	727-847-9733
ITEM#	DESCRIPTION	UNIT PRICE	UNIT PRICE		UNIT PRICE
Group IV	Personality & Friend				
	Package A:	\$13.00	\$15.00	\$13.00	\$12.00
	Package B:	\$17.00	\$19.00	\$18.00	\$16.00
	Package C:	\$25.00	\$25.00	\$25.00	\$24.00
	Package D:	\$30.00	\$34.00	\$30.00	\$29.00
	Package E:	\$35.00	\$52.00	\$40.00	\$39.00
	Package F:	\$40.00	\$34.00	\$40.00	\$32.00
	Package G:	\$48.00	\$52.00	\$50.00	\$48.00
	Commission:	30%	30%	25%	40%
	Add Ons				
	1 - 8 x 10	\$6.00	\$15.00	\$8.00	\$6.00
	16 - Wallets	\$6.00	\$15.00	\$8.00	\$6.00
	Commission:	30%	30%	0%	40%
Group V	Panaramic Group Photo	\$15.00	No Bid	\$15.00	\$15.00
	Commission:	30%	10%	\$6.00	40%
Group VI	Graducation Commencement				
	1 - 8 x 10	\$15.95	\$20.00	\$15.00	\$15.00
	3 - 8 x 10	\$37.00	\$45.00	\$25.00	\$35.00
	4 - 8 x 10	\$47.00	\$60.00	\$40.00	\$45.00
	1 - 5 x 7	\$9.50	\$15.00	\$10.00	\$9.00
	2 - 5 x 7	\$13.95	\$24.00	\$15.00	\$13.00
	4 - 5 x 7	\$27.95	\$48.00	\$25.00	\$25.00
	Commission:	\$1 per senior	10%	\$1 per senior	25%

DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: May 30, 2008 @ 2:30 p.m.		Bryn-Alan Photography	Gigante Productions	Leondard's / Rekcot Photographic	Woodside Photography
RFP TITLE: Pictures-Land O' Lakes High School		606 W. Kennedy Blvd.	19046 Bruce B. Downs Blvd. # 132	147 San Marco Blvd.	6336 Rowan Road
RFP # 08-134-SN		Tampa, Florida	Tampa, Florida 33647	P.O. Box 1928	New Port Richey, Florida 34653
		813-918-3134	813-907-1078	St. Augustine, FL 32085-1928	727-847-7776
		813-251-6548	813-907-1078	1-800-874-0494	727-847-9733
ITEM#	DESCRIPTION	UNIT PRICE	UNIT PRICE		UNIT PRICE
Group VII	Homecoming, Dance & Prom				
	Package A:	\$45.00	\$65.00	\$55.00	\$45.00
	Package B:	\$50.00	\$85.00	\$65.00	\$50.00
	Package C:	\$40.00	\$45.00	\$42.00	\$29.00
	Package D:	\$21.00	\$35.00	\$28.00	\$21.00
	Package E:	\$17.00	\$25.00	\$24.00	\$17.00
	Package F:	\$12.00	\$20.00	\$15.00	\$12.00
	Package G:	\$18.00	\$30.00	\$25.00	\$18.00
	Package H:	\$10.00	\$15.00	N/A	\$10.00
	Commission:	\$3 or 20%	20%	20% or \$3	20%
	Add Ons				
	1 - 8x10	\$9.00	\$15.00	\$12.00	\$9.00
	1 - 5x7	\$6.00	\$15.00	N/A	\$6.00
	16 - Wallets	\$9.00	\$15.00	\$12.00	\$9.00
	8 - Wallets	\$6.00	\$7.50	\$12.00	\$6.00
	Commission:	20%	0%	20%	20%
Group VIII	Special Events/Activities				
	Package A:	\$25.00	\$45.00	\$35.00	\$29.00
	Package B:	\$20.00	\$35.00	\$30.00	\$21.00
	Package C:	\$15.00	\$25.00	\$26.00	\$17.00
	Package D:	\$10.00	\$20.00	\$16.00	\$12.00
	Package G:	\$15.00	\$30.00	\$26.00	\$18.00
	Package H:	\$10.00	\$12.00	N/A	\$10.00
	Commission:	25%	30%	20%	20%
	Add Ons				
	1 - 8x10	\$9.00	\$15.00	\$11.00	\$9.00
	1 - 5x7	\$6.00	\$12.00	N/A	\$6.00
	16 - Wallets	\$9.00	\$15.00	\$11.00	\$9.00
	8 - Wallets	\$6.00	\$7.50	\$11.00	\$6.00
	Commission:	25%	30%	20%	20%

DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: May 30, 2008 @ 2:30 p.m.		Bryn-Alan Photography	Gigante Productions	Leondard's / Rekcute Photographic	Woodside Photography
RFP TITLE: Pictures-Land O' Lakes High School		606 W. Kennedy Blvd.	19046 Bruce B. Downs Blvd. # 132	147 San Marco Blvd.	6336 Rowan Road
RFP # 08-134-SN		Tampa, Florida	Tampa, Florida 33647	P.O. Box 1928	New Port Richey, Florida 34653
		813-918-3134	813-907-1078	St. Augustine, FL 32085-1928	727-847-7776
		813-251-6548	813-907-1078	1-800-874-0494	727-847-9733
ITEM#	DESCRIPTION	UNIT PRICE	UNIT PRICE		UNIT PRICE
Group IX	Sports & Activity Package				
	1 - 8x10	\$10.00	\$18.00	\$10.00	\$10.00
	Commission:	25%	20%	15%	20%
Group X	Individual Team				
	Package A:	\$38.00	\$44.00	\$41.00	\$38.00
	Package B:	\$20.00	\$27.00	\$22.00	\$20.00
	Package C:	\$15.00	\$20.00	\$16.00	\$15.00
	Package D:	\$10.00	\$15.00	\$11.00	\$10.00
	Commission:	25%	20%	20%	20%
	Add Ons				
	1 - 8x10	\$9.00	\$13.00	\$11.00	\$9.00
	2 - 5x7	\$8.00	\$13.00	\$11.00	\$8.00
	16 - Wallets	\$9.00	\$13.00	\$11.00	\$9.00
	8 - Wallets	\$7.00	\$7.50	\$11.00	\$7.00
	Background Choice:	\$4.00	N/A	\$4.00	N/C
	Commission:	25%	20%	20%	20%
	Total Points:	78.25	53.50	33.75	52.00