

# District School Board of Pasco County

20430 Gator Lane • Land O' Lakes, Florida 34638 • 813/794-2221

Heather Fiorentino, Superintendent

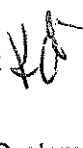
[www.pasco.k12.fl.us](http://www.pasco.k12.fl.us)

Department of Purchasing  
Kendra Goodman, CPPO, CPPB, Purchasing Agent  
813/794-2221 Fax: 813/794-2111  
727/774-2221 TDD: 813/794-2484  
352/524-2221 e-mail: [kgoodman@pasco.k12.fl.us](mailto:kgoodman@pasco.k12.fl.us)

June 15, 2010

## MEMORANDUM

**TO:** Honorable School Board Members

**FROM:** Kendra Goodman, CPPO, CPPB, Purchasing Agent 

**SUBJECT:** Second Year Renewal of Three Year Contract  
Synvoice for SchoolConnects Parent Notification System

On June 2, 2009, official action (attached) was taken to approve a negotiated contract with Synvoice for its proprietary SchoolConnects Automated Parent Notification System. The system uses telephone and web-based technologies to access, create, schedule and deliver notifications to families and employees. Please see the attached memo from Dr. John Mann, Director of Communications, Government Relations and Leadership Development, for further information.

This is a three year contract, renewable annually at the mutual agreement of the parties. Pricing is fixed per student per year, with the cost fluctuating based on the number of students in each fiscal year. The first year of the contract is due to expire on June 30, 2010. The District is permitted to negotiate for high-technology purchases under Florida Administrative Code 6A-1.012(14).

We request permission to renew the contract for the term July 1, 2010 – June 30, 2011, at a cost of \$114,150, to be paid out of general funds and encumbered in the next fiscal year. Please feel free to contact Dr. Mann or me at your earliest convenience if you have any questions or concerns.

KDG/az  
Attachments

---

District Wide Accreditation • Southern Association of Colleges and Schools

Date/Time: June 9, 2010; 12:39:00



# District School Board of Pasco County

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638 • 813/794-2000

Heather Fiorentino, Superintendent

[www.pasco.k12.fl.us](http://www.pasco.k12.fl.us)

Communications, Government Relations  
and Leadership Development  
Jeff A. Morgenstein, Supervisor  
813/794-2717 Fax: 813/794-2716  
727/774-2717 TDD: 813/794-7484  
352/524-2717

Memo: COMM 10-002

DATE: June 15, 2010

TO: Kendra Goodman, Director of Purchasing

FROM: Dr. John Mann, Director, Communications, Government Relations and  
Leadership Development  
Jeff Morgenstein, Supervisor, Communications, Government Relations and  
Leadership Development

SUBJECT: Synrevoice/SchoolConnects Contract Renewal

On June 21, 2009, the District School Board of Pasco County entered into the first year of a three-year renewable contract with Synrevoice Technologies, Inc. for the provision of an automated notification service.

The Synrevoice *SchoolConnects* system utilizes telephone and web-based technologies to access, create, schedule and deliver notifications to families and employees. It has been used by school and District Office staff to communicate a variety of message types including emergency information, legally mandated parent notification, and information of importance to families and employees.

The three-year contract was negotiated at the multi-year price of \$114,150.00 per year representing a guaranteed rate of \$1.75 per student (65,000 students) for unlimited service. The first year of the contract is scheduled to expire on June 30, 2010. The department respectfully requests that the attached contract be renewed into its second year for the period July 1, 2010 to June 30, 2011. The service will be funded by Communications Department general funds.





**Synrevoice**  
Technologies Inc.

200 Cochrane Drive, Suite 1  
Markham, Ontario L3R 8E7  
Phone: 800-450-5450 Fax: 905-940-1545  
www.synrevoice.com

# Sales Quotation

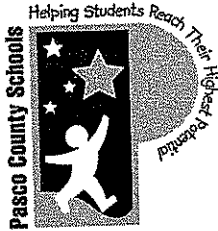
Issue Date: Apr 28, 2010  
Quote #: CAAO7936

<p><b>Prepared For:</b> Pasco County School District Joseph Emanski 7227 Land O'Lakes Blvd. Land O'Lakes, FL 34639 USA  <b>Phone:</b> (813)794-2159 <b>Fax:</b> (813)794-2172</p>	<p><b>Synrevoice Representative:</b> Richard Darrell <b>Email:</b> richard.darrell@synrevoice.com <b>Phone Number:</b> (800)450-5450 Ext. 625 <b>Fax Number:</b> (905)940-1545</p>
---	--

Description	Units	Price	Amount
<b>SynreVoice Hosted Services Renewal (2010-2011) Start Date July 1, 2010</b>			
District Wide SchoolConnectsWeb District Annual Administrative Fee	1	\$400.00	\$400.00
SchoolConnectsWeb Unlimited Service Plan @ \$1.75/student per year. Includes staff messages. **Multi-Year Pricing	65,000 Students	\$1.75	\$113,750.00
Remote Training and Full Support Services	1	\$0.00	\$0.00
<b>Total</b>			<b>\$114,150.00</b>

Prices Quoted are valid for 90-days. All SchoolConnects products come with a 90-day satisfaction guarantee.





# District School Board of Pasco County

20430 Gator Lane • Land O' Lakes, Florida 34638 • 813/ 794-2221

Heather Fiorentino, Superintendent

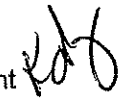
[www.pasco.k12.fl.us](http://www.pasco.k12.fl.us)

Department of Purchasing  
Kendra Goodman, CPPB, Purchasing Agent  
813/ 794-2221 Fax: 813/ 794-2111  
727/ 774-2221 TDD: 813/ 794-2484  
352/ 524-2221 e-mail: [kgoodman@pasco.k12.fl.us](mailto:kgoodman@pasco.k12.fl.us)

June 2, 2009

## MEMORANDUM

**TO:** Honorable School Board Members

**FROM:** Kendra Goodman, CPPB, Purchasing Agent 

**SUBJECT:** Contract with SynreVoice for SchoolConnects Parent Notification System

On May 5, 2009, official action (attached) was taken to approve transition of our current automated parent notification system from Blackboard Inc. (Connect-ED) to SynreVoice's SchoolConnects. The Information Services and Communications Departments are in the process of this transition now, with completion expected shortly.

Attached is the contract which has been negotiated with SynreVoice, for which we are asking Board approval. The terms and conditions have been reviewed and approved by Ms. Maureen Moore, Director of Communications, Mr. Joe Emanski, Programmer Analyst for Information Services, and the Board's attorney, Ms. Nancy Alfonso. As noted in the official action of May 5, the District is permitted to negotiate for high-technology purchases under Florida Administrative Code Rule 6A-1.012(14).

Please feel free to contact me at your earliest convenience if you have any questions or concerns.

KDG/az  
Attachments

District School Board  
of Pasco County

JUN 02 2009

Board Approved