



District School Board of Pasco County

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638 • 813/ 794-2000

Heather Fiorentino, Superintendent

www.pasco.k12.fl.us

Department of Purchasing

Kendra Goodman, CPPB, Purchasing Agent

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July 28, 2009

MEMORANDUM

TO: Honorable School Board Members

FROM: Kendra Goodman, CPPB, Purchasing Agent

RE: Second Year Renewal of Three-Year Contract
Bid #08-141-SN Elementary/Middle School Pictures - Districtwide
Bryn-Alan/Lifetouch

On July 8, 2008, official action (attached) was taken to award the above-referenced bid to Bryn-Alan. Bryn-Alan and Lifetouch have since merged. This is a three-year bid, renewable annually, at the mutual agreement of the parties. The first year of the agreement will expire on August 16, 2009.

Considering services have been satisfactory, Bryn-Alan/Lifetouch was contacted to verify their willingness to enter into the second year of the agreement. As such, Bryn-Alan/Lifetouch has agreed in writing to enter into the second year of the contract. The second year of the contract will cover the period of August 17, 2009 through August 16, 2010. At this time it is my recommendation to enter into the second year of the contract.

If you have any questions, please feel free to contact me at your earliest convenience.

KDG/vj

Attachments (3)

DATE/TIME: July 22, 2009; 11:31:00

District School Board of Pasco County

Bid Recommendation

Bid Title	Elementary and Middle School Pictures		Number of Vendors Notified	186
Bid Number	08-141-SN		Number of Bids Distributed	17
Date Solicited	5/22/2008		Number of Vendors Bidding	6
Date Opened	6/13/2008		Number of Formal "No Bid" Responses	0
Date Board Presentation	7/8/2008		Funding Source	School Internal Funds
Total Savings	Estimated \$94,627.50		Grand Total of Bid	Estimated \$165,112.50

Recommendation:

Recommend acceptance of the bid from Bryn-Alan Photography as noted on the attached tabulation sheet as the proposal receiving the highest total points meeting written specifications. This is a student-direct purchase.

Term of Contract:

This is a three-year contract, renewable annually by mutual agreement of all parties. The first year of the contract will commence on August 17, 2008 and expire on August 16, 2009.

Notations and Exceptions:

This bid was awarded upon a weighted points system. The weighted point criteria were based upon the following: Quality (10); Commission (5); Total Price (5); References (3); and Vendor Location (2). Points were assigned on a scale of 1 to 5 in each of the above categories, then multiplied by the weighted point factor.

Grand total of bid was derived by calculating the average cost of all packages by the awarded vendor then multiplying by the estimated number of students anticipated to buy a package, then multiplying by the number of schools participating.

Savings is based upon the estimated average of all packages for each vendor, then subtracting the recommended vendor's pricing.

All Elementary and Middle Schools are participating in this bid except the following: Anclote Elementary, Bayonet Point Middle, Charles Rushe Middle, Cotee River Elementary, Cypress Elementary, Deer Park Elementary, Gulf Highlands Elementary, Gulfside Elementary, Gulf Trace Elementary, Lake Myrtle Elementary, Mary Giella Elementary, New River Elementary, Oakstead Elementary, Pineview Elementary, R.B. Stewart Middle, Sand Pine Elementary, Schrader Elementary, Seven Springs Elementary, Shady Hills Elementary, Sunray Elementary, Trinity Elementary, Woodland Elementary

Offers from the vendors listed herein are the only offers received timely as of the above opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.

Bids Evaluated By:

Kara Merlin, Assistant Principal, Mitty P. Locke Elementary School
 Nancy Ficarrotta, Bookkeeper, Pasco Elementary School
 Tammy Cockill, Bookkeeper, Dr. John Long Middle School
 Kathy Neubauer, Bookkeeper, Thomas E. Weightman Middle School
 Cheryl Karlau, Secretary, Chasco Middle School
 Cheryl Furia, Faculty Member, Fox Hollow Elementary School

Bids Prepared By:

Stephanie Noble, Buyer, Purchasing Department
 Nicole Ellis, Buyer Assistant, Purchasing Department

Reviewed and Authorized By:

Kendra Goodman, CPPB, Purchasing Agent

DATE/TIME:

DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: June 13, 2008 @ 2:30 p.m.		Bryants Photography	Bryn-Alan Photography	Gigante Productions, Inc.
BID TITLE: Elementary & Middle School Pictures		7919 W Gulf to Lake Hwy	606 W. Kennedy Blvd.	19046 Bruce B. Downs #13
BID # 08-141-SN		Crystal River, FL 34429	Tampa, FL 33606	Tampa, FL 33647
ITEM#	DESCRIPTION	UNIT PRICE	UNIT PRICE	UNIT PRICE
	Package A:	\$12.00	\$8.00	\$12.00
	Commission:	45%	50%	3%
	Package B:	\$23.00	\$15.00	\$20.00
	Commission:	45%	50%	3%
	Package C:	\$28.00	\$24.00	\$26.00
	Commission:	45%	50%	3%
	Package D:	\$37.00	\$28.00	\$32.00
	Commission:	45%	50%	3%
	Package E:	\$41.00	\$30.00	\$36.00
	Commission:	45%	50%	3%
	Package F:	\$25.00	\$20.00	\$22.00
	Commission:	45%	50%	3%
	Package G:	\$18.00	\$10.00	\$16.00
	Commission:	45%	50%	3%
	Add on Offers:			
	1 - 8x10	\$8.50	\$6.00	\$12.00
	2 - 5x7	\$8.50	\$6.00	\$12.00
	8 - 2x5	\$8.50	\$6.00	\$12.00
	Commission:	45%	50%	3%

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BID # 08-141-SN		Crystal River, FL 34429	Tampa, FL 33606	Tampa, FL 33647
ITEM#	DESCRIPTION	UNIT PRICE	UNIT PRICE	UNIT PRICE
	Sports & Activity			
	A. Team Group Picture 1-8x10	\$10.00	\$10.00	\$18
	Commission:	45%	50%	1
	B. Individual Team Member Pictures			
	Package A:	\$37.00	\$30.00	\$25
	Package B:	\$20.00	\$20.00	\$20
	Package C:	\$15.00	\$15.00	\$15
	Package D:	\$10.00	\$10.00	\$10
	Commission:	35%	50%	1
	Add on Offers:			
	1 - 8x10	\$8.50	\$5.00	\$13
	2 - 5x7	\$8.50	\$5.00	\$13
	8 - 2x3	\$6.50	\$5.00	\$13
	16 - 1 1/2x2	\$8.50	\$5.00	\$13
	Background Choice	N/A	\$3.00	\$13
	Commission	35%	50%	1
	Panoramic Grade Group:	\$14.00	\$12.00	\$14
	Commission	45%	50%	2
	TOTAL POINTS:	46.56	117.68	42.39

DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: June 13, 2008 @ 2:30 p.m.		Interstate Studios	Lifetouch	Strawbridge Studios
BID TITLE: Elementary & Middle School Pictures		3500 Snyder Ave.	1085 Cephass Drive	3616 Hillsborough Rd.
BID # 08-141-SN		Sedalia, MO 65301	Clearwater, FL 33765	Durham, NC 27705
ITEM#	DESCRIPTION	UNIT PRICE	UNIT PRICE	UNIT PRICE
	Package A:	\$15.00	\$10.00	\$7.00
	Commission:	25%	50%	50%
	Package B:	\$34.00	\$16.00	\$19.00
	Commission:	40%	50%	50%
	Package C:	\$40.00	\$24.00	\$23.00
	Commission:	40%	50%	50%
	Package D:	\$42.00	\$27.00	\$26.00
	Commission:	40%	50%	50%
	Package E:	\$47.00	\$30.00	\$33.00
	Commission:	40%	50%	50%
	Package F:	\$36.00	\$20.00	\$21.00
	Commission:	40%	50%	0%
	Package G:	\$26.00	\$15.00	\$11.00
	Commission:	40%	50%	50%
	Add on Offers:			
	1 - 8x10	\$8.00	\$8.00	\$8.00
	2 - 5x7	\$7.00	\$8.00	\$8.00
	8 - 2x5	\$7.00	\$8.00	\$8.00
	Commission:	0%	25%	50%

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BID # 08-141-SN		Sedalia, MO 65301	Clearwater, FL 33765	Durham, NC 27705
ITEM#	DESCRIPTION	UNIT PRICE	UNIT PRICE	UNIT PRICE
	Sports & Activity			
	A. Team Group Picture 1-8x10	\$10.00/\$13.00	\$9.00	\$8.00
	Commission:	20%	20%	50%
	B. Individual Team Member Pictures			
	Package A:	\$40.00	\$30.00	\$30.00
	Package B:	\$30.00	\$19.00	\$19.00
	Package C:	\$20.00	\$15.00	\$15.00
	Package D:	\$15.00	\$7.00	\$8.00
	Commission:	20%	50%	50%
	Add on Offers:			
	1 - 8x10	\$8.00	\$8.00	\$8.00
	2 - 5x7	\$7.00	\$8.00	\$8.00
	8 - 2x3	\$7.00	\$8.00	\$8.00
	16 - 1 1/2x2	Trading Cards \$12.00	\$8.00	\$8.00
	Background Choice	N/A	N/C	\$4.00
	Commission	0%	25%	50%
	Panoramic Grade Group:	\$15.00	\$15.00	\$15.00
	Commission	20%	20%	50%
	TOTAL POINTS:	61.35	90.12	95.25