



District School Board of Pasco County

20430 Gator Lane • Land O' Lakes, Florida 34638 • 813/ 794-2221

Heather Fiorentino, Superintendent

www.pasco.k12.fl.us

Department of Purchasing
Kendra Goodman, CPPO, CPPB, Purchasing Agent
813/ 794-2221 Fax: 813/ 794-2111
727/ 774-2221 TDD: 813/ 794-2484
352/ 524-2221 e-mail: kgoodman@pasco.k12.fl.us

April 19, 2011

MEMORANDUM

TO: Honorable School Board Members

FROM: Kendra Goodman, CPPO, CPPB, Purchasing Agent *KDG*

SUBJECT: Third Year Renewal of Three Year Contract
Synrevoice for SchoolConnects Parent Notification System

On June 2, 2009, official action (attached) was taken to approve a negotiated contract with Synrevoice for its proprietary SchoolConnects Automated Parent Notification System. The system uses telephone and web-based technologies to access, create, schedule and deliver notifications to families and employees. Please see the attached memo from Dr. John Mann, Director of Communications, Government Relations and Leadership Development, for further information.

This is a three-year contract, renewable annually at the mutual agreement of the parties. Pricing is fixed per student per year, with the cost fluctuating based on the number of students in each fiscal year. The second year of the contract is due to expire on June 30, 2011. The District is permitted to negotiate for high-technology purchases under Florida Administrative Code 6A-1.012(14).

We request Board approval of the attached contract renewal for the term July 1, 2011 – June 30, 2012, and permission to place a purchase order in the amount of \$114,150. This expenditure will be paid out of general funds and encumbered in the next fiscal year. Please feel free to contact Dr. Mann or me at your earliest convenience if you have any questions or concerns.

KDG/az
Attachments



District School Board of Pasco County

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638 • 813/794-2000

Heather Fiorentino, Superintendent

www.pasco.k12.fl.us

Communications, Government Relations
and Leadership Development
Jeff A. Morgenstein, Supervisor
813/794-2717 Fax: 813/794-2716
727/774-2717 TDD: 813/794-7484
352/524-2717

Memo: COMM 11-005

Date: April 19, 2011

To: Kendra Goodman, Director of Purchasing

From: Dr. John Mann, Director, Communications, Government Relations and Leadership
Development
Jeff Morgenstein, Supervisor, Communications, Government Relations and
Leadership Development

Subject: Synrevoice/SchoolConnects Contract Renewal

On June 21, 2009, the District School Board of Pasco County entered into the first year of a three-year renewable contract with Synrevoice Technologies, Inc. for the provision of an automated notification service.

The Synrevoice *SchoolConnects* system utilizes telephone and web-based technologies to access, create, schedule and deliver notifications to families and employees. It has been used by school and District Office staff to communicate a variety of message types including emergency information, legally mandated parent notification, and information of importance to families and employees.

The three-year contract was negotiated at the multi-year price of \$114,150.00 per year representing a guaranteed rate of \$1.75 per student (65,000 students) for unlimited service. The second year of the contract is scheduled to expire on June 30, 2011. The department respectfully requests that the attached contract be renewed into its third year for the period July 1, 2011 to June 30, 2012. The service will be funded by Communications Department general funds.

Attachment

Approved
Dr. B. Kealy
3/11/11
Date



Synrevoice
Technologies Inc.

200 Cochrane Drive, Suite 1
Markham, Ontario L3R 8E7
Phone: 800-450-5450 Fax: 905-940-1545
www.synrevoice.com

Sales Quotation

Issue Date: Mar 8, 2011
Quote #: CAAQ9604

<p>Prepared For: Pasco County School District</p> <p>Arlene Zimmey 7227 Land O'Lakes Blvd. Land O'Lakes, FL 34639 USA</p> <p>Phone: (813)794-2504 Fax: (813)794-2172</p>	<p>Synrevoice Representative: Richard Darrell</p> <p>Email: richard.darrell@synrevoice.com</p> <p>Phone Number: (800)450-5450 Ext. 625</p> <p>Fax Number: (905)940-1545</p>
---	---

Description	Units	Price	Amount
SynreVoice Hosted Services (Renewal) 2011-2012 (Starting July 1, 2011)			
District Wide SchoolConnectsWeb District Annual Administrative Fee	1	\$400.00	\$400.00
SchoolConnectsWeb Unlimited Service Plan @ \$1.75/student per year. Includes staff messages. **Multi-Year Pricing	65,000 Students	\$1.75	\$113,750.00
SMS-Text Messaging Unlimited Use Plan \$.50/Student - Waived	65,000 Students	\$0.00	\$0.00
Remote Training and Full Support Services	1	\$0.00	\$0.00
Total			\$114,150.00

Prices Quoted are valid for 180-days.

To Renew your SchoolConnects Subscription, please sign below and fax to (905) 940-1545. Upon receipt of your order, we will issue an invoice to your attention.

Joanne Hurley, Board Chair

Date : _____





District School Board of Pasco County

20430 Gator Lane • Land O' Lakes, Florida 34638 • 813/794-2221

Heather Fiorentino, Superintendent

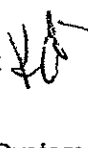
www.pasco.k12.fl.us

Department of Purchasing
Kendra Goodman, CPPO, CPPB, Purchasing Agent
813/794-2221 Fax: 813/794-2111
727/774-2221 TDD: 813/794-2484
352/524-2221 e-mail: kgoodman@pasco.k12.fl.us

June 15, 2010

MEMORANDUM

TO: Honorable School Board Members

FROM: Kendra Goodman, CPPO, CPPB, Purchasing Agent 

SUBJECT: Second Year Renewal of Three Year Contract
Synrevoice for SchoolConnects Parent Notification System

On June 2, 2009, official action (attached) was taken to approve a negotiated contract with Synrevoice for its proprietary SchoolConnects Automated Parent Notification System. The system uses telephone and web-based technologies to access, create, schedule and deliver notifications to families and employees. Please see the attached memo from Dr. John Mann, Director of Communications, Government Relations and Leadership Development, for further information.

This is a three year contract; renewable annually at the mutual agreement of the parties. Pricing is fixed per student per year, with the cost fluctuating based on the number of students in each fiscal year. The first year of the contract is due to expire on June 30, 2010. The District is permitted to negotiate for high-technology purchases under Florida Administrative Code 6A-1.012(14).

We request permission to renew the contract for the term July 1, 2010 – June 30, 2011, at a cost of \$114,150, to be paid out of general funds and encumbered in the next fiscal year. Please feel free to contact Dr. Mann or me at your earliest convenience if you have any questions or concerns.

KDG/az
Attachments

District Wide Accreditation • Southern Association of Colleges and Schools

District School Board
of Pasco County

JUN 15 2010

Board Approved