

District School Board of Pasco County Bid Recommendation

RFP Title	Yearbooks-Hudson High School		Number of Vendors Notified	242
RFP Number	12-006-VJ		Number of Proposals Distributed	13
Date Solicited	March 25, 2011		Number of Vendors Proposing	4
Date Opened	April 18, 2011		Number of Formal "No Bid" Responses	0
Date Board Presentation	May 17, 2011		Funding Source	School Internal Funds
Total Savings	Estimated \$14,102.93		Grand Total of RFP	Estimated \$65,250

Recommendation: Recommend acceptance of RFP from Jostens as noted on the attached tabulation sheet as the best, responsive, responsible proposal receiving the highest number of points.

Term of Contract: This is a three year contract, renewable annually by mutual agreement of both parties. The first year of the contract will commence on July 6, 2011 and continue through July 5, 2012.

Notations and Exceptions:

This RFP was awarded upon a weighted points system. The weighted point criteria were based upon the following weights: Quality of Samples (4), Base Price (5), Add-on Prices (3), References (3), Website, Software (4), Educational Resources (4), Workshop Options (4). Points were assigned on a scale of 1 (Low) to 5 (High) to in each of the above entries force ranked depending on the number of respondents and then multiplied by the weighted point factor. The add-on prices were evaluated on the items each vendor had in common. (See the attached tabulation sheet for item # 1,2,4,8,11-15,20-22,27,28,30,32,39,40)

The grand total of the bid was determined by adding the base price with the anticipated add-ons.

Offers from the vendors listed herein are the only offers received timely as of the specified opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.


Proposals Evaluated By:

Charlotte Prahasky, Assistant Principal, High School
Dawn David, Yearbook Adviser, Hudson High School
11 Students from Hudson High School-Names on file in Purchasing

Proposal Prepared By:

Vickie Jones, Buyer Assistant, Purchasing Department

Reviewed and Authorized By:

Kendra Goodman, CPPO, CPPB, Purchasing Agent 

DATE OF OPENING: April 18, 2011 @ 2:30pm	Balfour	Herff-Jones	Jostens	Walsworth
BID NAME: Yearbooks - Hudson High School	10707 66th St. N. #9	305 Church St.	3601 Minnesota Dr.	1511 Druid Rd.
BID #: 12-006-VJ	Pinellas Park, FL 33782	Saefty Harbor, FL 34695	Minneapolis, MN 55435	Maitland, FL 32751
	P 727-546-4551	P 727-410-9757	P 800-325-4774	P 813-230-2812
	727-548-7240	F 727-797-4262	F 813-319-2851	F 407-831-0588
DESCRIPTION:				
Hudson High School	\$31,570.00	\$50,367.71	\$30,000.00	\$40,000.00
Base price: 380 pages full color, 600 copies				
TOTAL POINTS:	100	72.5	127.5	48.75
1. Cost of additional copies (after the 600 specified)	\$27.29	\$40.27	\$45.00	\$36.00
2. Credit for reduction in quantity of yearbooks	-\$27.29	-\$40.27	-\$45.00	-\$30.00
3. Credit for reduction in 4 color pages	-\$181.25	-\$118.75	-\$80.00	NA
4. Credit for reduction in 8 color pages	-\$181.25	-\$118.75	-\$80.00	-\$150.00
5. Credit for reduction in 4 black and white pages	NA	NA	NA	NA
6. Credit for reduction in 8 black and white pages	NA	NA	NA	\$75.00
7. Cost for 4 additional color pages	\$181.25	\$118.75	\$80.00	NA
8. Cost for 8 additional color pages	\$181.25	\$118.75	\$80.00	\$163.00
9. Cost for 4 additional black and white pages	NA	NA	NA	NA
10. Cost for 8 additional black and white pages	NA	NA	NA	\$87.50
11. Cost for lines of personalization	\$3.10	\$2.90	\$4.00	\$5.00
12. Cost for lines of personalization	\$3.10	\$4.70	\$6.00	\$10.00
13. Cost for Icons	\$3.10	\$2.25	\$2.00	\$7.00
14. Cost for plastic protective covers	\$1.13	\$0.85	\$1.10	\$3.00
15. Cost for autograph sections	\$0.55	\$0.65	\$1.00	\$3.00
16. Cost for photo pockets	\$0.54	NA	\$1.00	\$1.00
17. Yearbook curriculum textbook cost –Additional copies	\$0.63	NC	\$15.00	\$50.00
18. Photography curriculum textbook cost	\$0.63	NC	\$10.00	Included
19. Direct sales to students/parents cost	\$1.85	NC	NC	\$1-\$2
20. Company Graphic Artist	\$35.00	\$34.00	\$35.00	\$50.00
21. Current events insert cost – sewn into book	\$1.85	\$2.25	\$2.00	\$2.00
22. Current events insert cost – tape insertion	\$1.85	\$2.25	\$2.00	\$2.00
23. DVD supplement cost of production and insertion (sleeves, etc)?	NA	NA	\$4.50	\$7.50
24. Spine copy/decoration (school design cover)	NC	NC	Included	Included
25. Spine copy/decoration (company design cover)	NC	NC	Included	Included
26. Back cover decoration charge	NC	NC	Included	Included
27. Additional silkscreen color applied	\$0.81	\$0.72	\$0.70	\$0.80
28. Additional foil – stamp color applied	\$0.95	\$0.94	\$0.90	\$0.90
29. Foil – stamp die charge (if new die)	Quote required	Depends on detail of die	\$0.16	Quote required
30. Embossing	\$1.10	\$0.67	\$0.90	\$0.95
31. Embossing die charge (if new die)	Quote required	Depends on detail of die	\$0.40	Quote required
32. Metalique/metalay application	\$1.50	\$1.44	\$1.35	\$0.95
33. Rounding and Backing	NC	NC	Included	\$0.00
34. Four color printed cover	Included	\$1.07	Included	\$0.00
35. Mylar lamination for printed cover	NC	NC	Included	\$0.00
36. Company – design die cut end-sheets	NC	NA	\$0.50	\$0.95
37. Company – design embossed end-sheets	NC	NC	\$0.50	\$0.95
38. Company – design foil – stamped end-sheets	NC	NC	\$0.50	\$0.90
39. Different front & back end-sheet designs	\$1.22	\$0.28	\$1.00	\$0.80
40. Four color process end-sheets, same design front and back	\$0.91	\$1.07	\$0.80	\$0.50
1,2,4,8,11-15,20-22,27,28,30,32,39,40	\$56.17	\$54.97	\$58.75	\$105.90