



# District School Board of Pasco County

20430 Gator Lane • Land O' Lakes, Florida 34638 • 813/ 794-2221

Heather Fiorentino, Superintendent


[www.pasco.k12.fl.us](http://www.pasco.k12.fl.us)

Department of Purchasing  
Kendra Goodman, CPPO, CPPB, Purchasing Agent  
813/ 794-2221 Fax: 813/ 794-2111  
727/ 774-2221 TDD: 813/ 794-2484  
352/ 524-2221 e-mail: [kgoodman@pasco.k12.fl.us](mailto:kgoodman@pasco.k12.fl.us)

October 5, 2010

## MEMORANDUM

TO: Honorable School Board Members

FROM: Kendra Goodman, CPPO, CPPB, Purchasing Agent 

RE: Third Year Renewal of Three-Year Contract  
Bid #09-055-GF: Trophies and Awards  
Gulf Coast Graphics, LLC (Cancelled)  
Gulfside Trophies, Incorporated (Renewal)  
Landmark Awards, Incorporated (Renewal)

On November 4, 2008, official action (attached) was taken to award the above-referenced bid to Gulf Coast Graphics, LLC, Gulfside Trophies, Incorporated, and Landmark Awards, Incorporated. This bid is a three-year contract, renewable annually based upon mutual consent of both parties. The first year of the agreement expired on December 3, 2009. Subsequently, the second year of the agreement was awarded on January 3, 2009 and covers the period of December 4, 2009 through November 3, 2010.

Considering services have been satisfactory, Robin F. Rochovansky, President, Gulfside Trophies, Incorporated and Greg Karantonis, President, Landmark Awards, Inc. was contacted to verify their willingness to enter into the third year of the agreement. As such they have agreed in writing (attached) to enter into the third year of the contract. The offer to renewal to Gulf Coast Graphics was not extended. The contract with Gulf Coast Graphics, LLC., was cancelled as of July 28, 2010 due to non-performance and failure to respond. They have been removed from the current vendor file for three years as a result of their breach of contract.

Therefore, at this time, it is my recommendation to enter into the third year of the agreement with the above-referenced vendors. The third year of the contract will cover the period of December 4, 2010 through December 3, 2011.

Should you have any questions regarding this matter, or if I can be of further assistance, please feel free to contact me at your earliest convenience.

KDG/dr

Attachments

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District Wide Accreditation • Southern Association of Colleges and Schools

Date/Time: September 29, 2010 10:15:00



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**BID RENEWAL REQUEST**  
**BID #09-056-GF**  
**BID TITLE: Trophies and Awards**

X

Yes, I agree to renew Bid #09-055-GF under the same terms and conditions as the existing bid. The second year period shall be from December 4, 2010 through December 3, 2011.

No, I do not agree to renew Bid #09-055-GF

COMPANY NAME: Landmark Awards/ Inc.

SIGNATURE: *Greg Karantonis*

TYPED NAME AND TITLE: Greg Karantonis, President

TELEPHONE (WITH AREA CODE): 727-938-1191

FAX NUMBER (WITH AREA CODE): 727-938-8053

E-MAIL: landmark2000@cs.com

DATE: \_\_\_\_\_

The prospective bidder certifies, by submission and signature of this bid renewal form, that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction per the provisions of Florida Statute 287.133(2)(a).

PLEASE FAX BACK TO: DISTRICT SCHOOL BOARD OF PASCO COUNTY  
 ATTENTION: Debra Reaves, Buyer Assistant  
 PURCHASING DEPARTMENT  
 20430 GATOR LANE  
 LAND O' LAKES, FL 34638  
 (813) 794-2219 (PHONE)  
 (813) 794-2111 (FAX)

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**BID RENEWAL REQUEST**  
**BID #09-055-GF**  
**BID TITLE: Trophies and Awards**

✓

Yes, I agree to renew Bid #09-055-GF under the same terms and conditions as the existing bid. The third year period shall be from December 4, 2010 through December 3, 2011.

\_\_\_\_\_

No, I do not agree to renew Bid #09-055-GF

COMPANY NAME: Gulfside Trophies, Inc.

SIGNATURE: Robin F. Rochovansky

TYPED NAME AND TITLE: Robin F. Rochovansky, President

TELEPHONE (WITH AREA CODE): 727-847-4884

FAX NUMBER (WITH AREA CODE): 727-849-2790

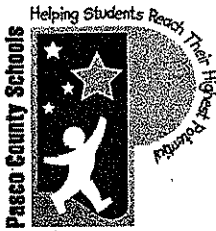
E-MAIL: gtrophy@tampabay.rr.com

DATE: Aug. 31, 2010

The prospective bidder certifies, by submission and signature of this bid renewal form, that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction per the provisions of Florida Statute 287.133(2)(a).

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August 2, 2010

CERTIFIED MAIL 7004 2510 0006 9886 4909

Gulf Coast Graphics  
Patricia A. DesRoberts, Owner  
11047 State Road 52  
Hudson, FL 34669

Dear Ms. DesRoberts,

**Ref: RFP #08-106-LR Printed and Promotional Products  
RFP #09-055-GF Trophies & Awards**

This letter is in reference to the award of the above RFPs and your company's non-performance on these contracts. Specifically, on July 20, 2010 you indicated that your company would not be fulfilling your contract obligations with the District. At that time, I requested you send us a letter of notice. Considering you have not contacted us in writing, your contracts were cancelled as of July 28, 2010 due to non-performance and failure to respond.

Due to the severity of this infraction and your inability to complete services for the above-mentioned contracts with the District, please be advised that your company has been removed from the District's active bid list for three (3) years. Thereafter, you may request to be reinstated by contacting the Purchasing Department.

Should you have any questions or wish to discuss this matter further, please contact my office.

Sincerely,

Kendra Goodman, CPPO, CPPB  
Purchasing Agent

KDG/lmr

XC: Bid File 08-106-LR and 09-055-GF

# District School Board of Pasco County

## Bid Recommendation

<b>Bid Title</b>	Trophies & Awards – School System		<b>Number of Vendors Notified</b>	40
<b>Bid Number</b>	09-055-GF		<b>Number of Bids Distributed</b>	7
<b>Date Solicited</b>	September 2, 2008		<b>Number of Vendors Bidding</b>	6
<b>Date Opened</b>	October 9, 2008		<b>Number of “No Bid” Responses</b>	1
<b>Date Board Presentation</b>	November 4, 2008		<b>Funding Source</b>	General
<b>Total Savings</b>	\$500.00		<b>Grand Total of Bid</b>	“As Needed” Basis \$25,000.00 Estimate

**Recommendation:** Recommend acceptance of bids as noted on attached bid tabulation sheet as lowest and best responsive, responsible bids meeting written specifications.

**Term of Contract:** This is a total “all or none” bid, awarded to two vendors per region. Award was based upon a weighted point system with a maximum of 150 points. Total price was based upon the sum of all categories. Criteria for the weighted points system was based upon the following weights: Location (5), Price (10), Quality (10), and References (5). This is an “as needed” contract, therefore, estimated annual expenditures may vary. Prices for items in categories T-1 through T-4 and discounts will remain firm and in effect throughout the term of the contract, however, catalogs may be updated twice per year for balance of line items. Savings based on historical usage.

This is the first year of a three-year bid renewable annually by mutual consent of both parties. The first year contract period is December 4, 2008 through December 3, 2009.

**Notations and Exceptions:** Recommend rejection of bid from Welch Lazer Engraving for failure to submit addendum with their bid.

Offers from the vendors listed herein are the only offers received timely as of the specified opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.

**Bids Evaluated By:** Trophies & Awards Committee

**Bids Prepared By:** Gail Fowler, CPPB, Buyer

**Reviewed and Authorized By:** Kendra D. Goodman, CPPB, Purchasing Agent

*[Signature]*  
District School Board  
Pasco County

NOV 04 2008

Board Approved