

District School Board of Pasco County Bid Recommendation

RFP Title	Yearbooks-Wiregrass Ranch High School	Number of Vendors Notified	118
RFP Number	13-081-SB	Number of Proposals Distributed	15
Date Solicited	March 6, 2013	Number of Vendors Proposing	4
Date Opened	April 2, 2013	Number of Formal "No Bid" Responses	0
Date Board Presentation	April 16, 2013	Funding Source	School Internal Funds
Total Savings	Estimated \$1068.75	Grand Total of RFP	Estimated \$40,000

Recommendation:

Recommend acceptance of RFP from Walsworth as noted on the attached tabulation sheet as the best, responsive and responsible proposal receiving the highest number of points.

Term of Contract:

This is a three year contract, renewable annually by mutual agreement of both parties. The first year of the contract will commence on July 1, 2013 and continue through June 30, 2014.

Notations and Exceptions:

This RFP was awarded upon the following point criteria: Total Price (10), Add-Ons (10), References (15), Educational Resources/Website (15), Samples (15), and Workshop Options (5).

The grand total of the RFP was determined by adding the recommended vendor's base price with the anticipated add-ons.

Savings were calculated by subtracting the awarded vendor's base price from the average price of all submittals.

Offers from the vendors listed herein are the only offers received timely as of the specified opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.

Proposals Evaluated By:

Jimmy DuBose, Assistant Principal
Da'Ondra Martin, Yearbook Adviser
1 Parent – Name on file in Purchasing
3 Students - Names on file in Purchasing

Recommendation Prepared By:

Monica Velez, Interim Buyer Assistant

Reviewed and Authorized By:

Michael J. Woodall, CPPO, Purchasing Agent



Date/Time: April 10, 2013 08:29:00

DISTRICT SCHOOL BOARD OF PASCO COUNTY BID TABULATION

DATE OF OPENING: April 2, 2013 @ 2:30 PM			Balfour	Entourage Yearbooks	Jostens	Walsworth Publishing Company 1511 Druid Road Maitland, FL 32751
RFP TITLE: Yearbooks -Wiregrass Ranch High School			10707 66th Street N. # 9	745 Alexander Road	3601 Minnesota Drive, #400	
RFP #: 13-081-SB			Pinellas Park, FL 33782	Princeton, NJ 08540	Minneapolis, MN 55435	
BOARD MEETING: April 16, 2013						
ITEM#	Units	DESCRIPTION				
Category A	600	Base Price: (10 point Max)	\$35,124.00	\$36,102.00	\$35,882.00	\$36,595.00
			\$6,952 for InDesign and PhotoShop			
			\$42,076.00			
		Total Points for Base Price	8.53	9.94	10.00	9.81
Category B		Add-ons: (10 point Max)				
	per copy	1. Cost of additional copies (after the 600 specified)	\$26.35	\$58.32	\$60.00	\$28.00
Deduct	per copy	2. Credit for reduction in quantity of yearbooks	-\$26.35	-\$62.29	-\$30.00	-\$28.00
Deduct	per page	3. Credit for reduction in 8 color pages	-\$1,000.00	-\$2.00	-\$600.00	-\$1,606.00
	per page	4. Cost for 8 additional color pages	\$1,523.00	\$2.00	\$1,000.00	\$1,600.00
	1 line	5. Cost for lines of personalization	\$3.40	\$4.95	\$4.00	\$4.10
	per icon	6. Cost for Icons	\$3.35	\$1.00	\$2.00	\$3.00
	per cover	7. Cost for plastic protective covers	\$1.18	\$2.00	\$1.00	\$1.16
	per section	8. Cost for autograph sections	\$0.59	\$2.00	\$0.60	\$1.65
	per copy	9. Direct sales to students/parents cost	\$1.00	\$0.00	\$1.00	\$1.00
	per hour	10. Company Graphic Artist	\$72.00	\$30.00	\$45.00	\$50.00
	per copy	11. Current events insert cost – sewn into book	\$2.20	\$2.50	\$2.00	\$1.60
	per copy	12. Current events insert cost – tape insertion	\$2.20	\$2.50	\$2.00	\$1.60
	per copy	13. Spine copy/decoration (school design cover)	\$0.00	\$0.00	\$0.00	\$0.00
	per copy	14. Spine copy/decoration (company design cover)	\$0.00	\$0.00	\$0.00	\$0.00
	per copy	15. Back cover decoration charge	\$0.00	\$0.00	\$0.00	\$0.00
	per copy	16. Additional silkscreen color applied	\$1.17	\$2.85	\$0.75	\$0.75
	per copy	17. Additional foil – stamp color applied	\$1.17	\$2.00	\$0.97	\$0.95
	per copy	18. Foil – stamp die charge (if new die)	Quote Required	\$0.00	\$0.25	Quote Required
	per copy	19. Embossing	\$1.27	\$0.00	\$1.40	\$0.95
	per copy	20. Embossing die charge (if new die)	Quote Required	\$0.00	\$0.25	Quote Required
	per copy	21. Metalique/metalay application	\$2.97	\$1.50	\$1.40	\$0.95
	per copy	22. Rounding and Backing	\$0.00	\$0.00	\$0.40	\$0.00
	per copy	23. Four color printed cover	\$0.83	\$0.00	\$0.00	\$0.00
	per copy	24. Mylar lamination for printed cover	\$0.00	\$0.00	\$0.00	\$0.00
	per copy	25. Company – design die cut end-sheets	\$0.00	\$1.50	\$0.58	\$0.00
	per copy	26. Company – design embossed end-sheets	\$0.00	\$3.50	\$0.58	\$0.00
	per copy	27. Company – design foil – stamped end-sheets	\$0.00	\$1.50	\$0.58	\$0.00
	per copy	28. Different front & back end-sheet designs	\$1.01	\$0.00	\$2.00	\$0.00
	per copy	29. Four color process end-sheets, same design front and back	\$0.66	\$0.00	\$1.10	\$0.00
		Total for Add-ons # (1-17, 19, 21-29):	\$618.00	\$53.83	\$497.36	\$61.71
		Total points for Add-ons:	0.87	10.00	1.08	8.72

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ITEM#	Units	DESCRIPTION				
Category C		References: (15 point Max)	14.75	15.00	14.35	15.00
Category D		Educational Resources/Website: (15 point Max)	11.33	6.17	13.17	12.83
Category E		Samples: (15 point Max)	8.67	7.75	12.67	13.33
Category F		Workshop Options (5 point Max)	4.17	2.33	4.08	4.33
Total Points: (70 point Max)			48.32	51.19	55.35	64.03