# District School Board of Pasco County Bid Recommendation

Bid Title	Elementary School Pictures	Number of Vendors Notified	113
Bid Number	13-073-MV	Number of Bids Distributed	17
Date Solicited	March 7, 2013	Number of Vendors Bidding	5
Date Opened	April 15, 2013	Number of Vendors Not Bidding	0
Date Board Presentation	May 21, 2013	Funding Source	Internal Funds
<b>Total Savings</b>	**N/A	Grand Total of Bid	\$590,000

### Recommendation:

Recommend acceptance of the proposals noted on the attached tabulation sheet as the best, responsive, responsible proposals receiving the highest points for each region.

# Term of Contract:

This RFP is for the student-direct purchase of pictures for all elementary schools throughout the District. This is a three-year contract, renewable annually based upon the mutual consent of the parties. The first year of the contract will commence on July 1, 2013 and continue through June 30, 2014.

#### **Notations and Exceptions:**

This RFP was awarded by Region. The following point totals were utilized to determine award: Average Base Prices (20), References (15), Location of Representative Servicing the Schools (10), Quality of Samples (15) and Presentation (30).

\*\*A savings could not be determined as this is a request for proposal and prices were only one part of the evaluation criteria.

Offers from the vendors listed herein are the only offers received timely as of the above opening date and time. All other offers in response to this solicitation, if any, are hereby rejected as late.

#### **Bids Evaluated By:**

School administrators, yearbook advisers, school staff, and one district office representative.

### Bids Prepared By:

Monica Velez, Interim Buyer Assistant, Purchasing Services

## Reviewed and Authorized By:

Michael J. Woodall, CPPO, Purchasing Agent

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Date/Time: May 15, 2013 08:40:00

## District School Board of Pasco County RFP# 13-073-MV Elementary School Pictures

DATE OF OR	DENING A 1115 2012 @ 2 20 DM	C: , P 1 ;	I . G G. T	T 11	Lifetouch National	Strawbridge Studio,
DATE OF OP	PENING: April 15, 2013 @ 2:30 PM	Gigante Productions	Inter-State Studios	Leonard's	School Studios	Inc.
DED TITLE	71	2818 Cypress Ridge	2500 0 1 4	147.9	5908 Hampton Oaks	DO D 2005
RFP TITLE: E	Elementary School Yearbooks	Blvd, S-201	3500 Snyder Ave	147 San Marco Ave	Parkway, Suite N	P.O. Box 3005
DED #. 12.07	2 MW	Wesley Chapel, FL	C-4-1:- MO (5202	St. Augustine, FL 32084	T EL 22610	Davids and NC 27715
RFP #: 13-073	<u> </u>	33544	Sedalia, MO 65302	32084	Tampa, FL 33610	Durham, NC 27715
BOARD MEE	ETING: May 21, 2013		50/ B			50/ 6
			5% preference			5% preference added to Category
	Evaluation Criteria:		added to Category A			added to Category
	Evaluation Criteria.					A
DILACE 1	DECION 1	Region 1 - Fox Hol			, Moon Lake, Northw	est, Schrader, Shady
PHASE 1	REGION 1	NO DED		Hills Elementary Scho		20.00
Category A	Total Price: (20 point Max)	NO BID	14.38	12.86	15.63	20.00
Category B	References: (15 point Max)		15.00	15.00	15.00	13.60
outigory =	( <b>P</b> )					
	Location of Representative Servicing Schools: (10					
Category C	point Max)		10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)		12.00	13.50	9.00	11.00
G t E	D (20 1.175)		16.00	10.00	1400	15.00
Category E	Presentation: (30 point Max)		16.00	18.00	14.00	15.00
	Total Points for Region 1: (90 point Max)		67.38	69.36	63.63	69.60
	Total Points for Region 1: (90 point Max)	Region 2 - Calus				
PHASE 1	REGION 2	Region 2 - Calusa, Chasco, Cottee River, Cypress, Deer Park, James M. Marlowe, Mittye P. Locke, Richey Elementary Schools				
Category A	Total Price: (20 point Max)	NO BID	14.38			20.00
e source group and						
Category B	References: (15 point Max)		15.00	15.00	15.00	13.60
	<b>Location of Representative Servicing Schools: (10</b>					
Category C	point Max)		10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)		11.00	12.00	10.00	10.50
Category E	Presentation: (30 point Max)		24.00	26.00	23.00	22.00
	Total Points for Region 2: (90 point Max)		74.38	75.86	73.63	76.10

## District School Board of Pasco County RFP# 13-073-MV Elementary School Pictures

		T	T	T	T	
DATE OF ODENING: April 15, 2012 @ 2:20 DM		Gigante Productions	Inter-State Studios	Leonard's	Lifetouch National School Studios	Strawbridge Studio, Inc.
DATE OF OPENING: April 15, 2013 @ 2:30 PM			inter-state studios	Leonards		IIIC.
DED TITLE Elements of Calcal Washington		2818 Cypress Ridge	2500 0 1 4	147 C M A	5908 Hampton Oaks	DO D 2005
RFP TITLE: Elementary School Yearbooks		Blvd, S-201 Wesley Chapel, FL	3500 Snyder Ave	147 San Marco Ave	Parkway, Suite N	P.O. Box 3005
DED # 42.050			g 1 11 140 45000	St. Augustine, FL	T	D 1 270 00015
RFP #: 13-073		33544	Sedalia, MO 65302	32084	Tampa, FL 33610	Durham, NC 27715
BOARD MEE	ETING: May 21, 2013					
			5% preference			5% preference
			added to Category			added to Category
	Evaluation Criteria:		A			A
		Region 3 - Anclote.	Gulfside, Gulf Trace	, Longleaf, Odessa, Se	ven Springs, Sunray,	Trinity, Trinity Oaks
PHASE 1	REGION 3	region e minore,	Juliano, Juli 11uoo	Elementary Schools		
Category A	Total Price: (20 point Max)	14.61	14.38		15.63	20.00
outigor, in						
Category B	References: (15 point Max)	14.50	15.00	15.00	15.00	13.60
ourigely =	(== <b>F</b> =====)					
	<b>Location of Representative Servicing Schools: (10</b>					
Category C	point Max)	10.00	10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)	13.00	11.00	14.50	7.00	11.00
Category E	Presentation: (30 point Max)	25.00	24.00	29.00	21.00	20.00
	<b>Total Points for Region 3: (90 point Max)</b>	77.11	74.38		68.63	
		Region 4 - Co	nnerton, Lake Myr	tle, Oakstead, Pine <b>V</b>	View, Quail Hollow,	Wesley Chapel
PHASE 1	REGION 4	Elementary Schools				
Category A	Total Price: (20 point Max)	14.61	14.38	12.86	15.63	20.00
Category B	References: (15 point Max)	14.50	15.00	15.00	15.00	13.60
	<b>Location of Representative Servicing Schools: (10</b>					
Category C	point Max)	10.00	10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)	13.00	12.00	13.50	9.00	11.00
Category E	Presentation: (30 point Max)	27.00	22.00	26.00	22.00	22.00
	Total Daints for Dagion 4: (00 maint M)	70.11	73.38	77.20	71.63	77.70
	Total Points for Region 4: (90 point Max)	79.11	/3.38	77.36	/1.03	76.60

## District School Board of Pasco County RFP# 13-073-MV Elementary School Pictures

					Lifetouch National	Strawbridge Studio,
DATE OF OPENING: April 15, 2013 @ 2:30 PM		Gigante Productions	Inter-State Studios	Leonard's	School Studios	Inc.
DATE OF OFERING, April 13, 2013 @ 2.30 FM		2818 Cypress Ridge	Inter State Statios	Econara s	5908 Hampton Oaks	IIIC.
DED TITLE, Elementory, Calcal Vacula calca		Blvd, S-201	3500 Snyder Ave	147 San Marco Ave	Parkway, Suite N	P.O. Box 3005
RFP TITLE: Elementary School Yearbooks			3300 Silydel Ave		raikway, Suite N	F.O. BOX 3003
DED # 12 050		Wesley Chapel, FL 33544	g 1 11 140 45000	St. Augustine, FL	F 77 22510	D 1 1/2 25515
	RFP #: 13-073-MV		Sedalia, MO 65302	32084	Tampa, FL 33610	Durham, NC 27715
BOARD MEE	ETING: May 21, 2013					
			5% preference			5% preference
			added to Category			added to Category
	Evaluation Criteria:		A			A
		Region 5 - Cer	ntennial, Lacoochee, l	Pasco, Rodney B Cox,	San Antonio, Waterg	rass, Woodland
PHASE 1	REGION 5			Elementary Schools	3	
Category A	Total Price: (20 point Max)	NO BID	14.38	12.86	15.63	20.00
Category B	References: (15 point Max)		15.00	15.00	15.00	13.60
	<b>Location of Representative Servicing Schools: (10</b>					
Category C	point Max)		10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)		12.00	12.50	9.00	11.50
Category E	Presentation: (30 point Max)		24.00	27.00	24.00	24.00
	Total Points for Region 5: (90 point Max)		75.38	77.36	73.63	79.10
		Region 6 - Ches	ter W. Taylor, Denha	m Oaks, Double Bran	ch. New River. Sand	Pine, Seven Oaks,
PHASE 1	REGION 6	Region 6 - Chester W. Taylor, Denham Oaks, Double Branch, New River, Sand Pine, Seven Oaks, Veterans, West Zephyrhills Elementary Schools				
Category A	Total Price: (20 point Max)					20.00
outegory 12	Total Titot (20 point Tital)	1.001	1.00	12.00	10,000	
Category B	References: (15 point Max)	14.50	15.00	15.00	15.00	13.60
,g.						
	Location of Representative Servicing Schools: (10					
Category C	point Max)	10.00	10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)	13.50	11.00	14.50	7.00	11.00
, , , , , , , , , , , , , , , , , , ,						
Category E	Presentation: (30 point Max)	25.00	24.00	29.00	21.00	20.00
	Total Points for Region 6: (90 point Max)	77.61	74.38	81.36	68.63	74.60