

District School Board of Pasco County Bid Recommendation

Bid Title	Elementary School Pictures		Number of Vendors Notified	113
Bid Number	13-073-MV		Number of Bids Distributed	17
Date Solicited	March 7, 2013		Number of Vendors Bidding	5
Date Opened	April 15, 2013		Number of Vendors Not Bidding	0
Date Board Presentation	May 21, 2013		Funding Source	Internal Funds
Total Savings	**N/A		Grand Total of Bid	\$590,000

Recommendation:

Recommend acceptance of the proposals noted on the attached tabulation sheet as the best, responsive, responsible proposals receiving the highest points for each region.

Term of Contract:

This RFP is for the student-direct purchase of pictures for all elementary schools throughout the District. This is a three-year contract, renewable annually based upon the mutual consent of the parties. The first year of the contract will commence on July 1, 2013 and continue through June 30, 2014.

Notations and Exceptions:

This RFP was awarded by Region. The following point totals were utilized to determine award: Average Base Prices (20), References (15), Location of Representative Servicing the Schools (10), Quality of Samples (15) and Presentation (30).

**A savings could not be determined as this is a request for proposal and prices were only one part of the evaluation criteria.

Offers from the vendors listed herein are the only offers received timely as of the above opening date and time. All other offers in response to this solicitation, if any, are hereby rejected as late.

Bids Evaluated By:

School administrators, yearbook advisers, school staff, and one district office representative.

Bids Prepared By:

Monica Velez, Interim Buyer Assistant, Purchasing Services

Reviewed and Authorized By:

Michael J. Woodall, CPPO, Purchasing Agent



District School Board of Pasco County
RFP# 13-073-MV Elementary School Pictures

DATE OF OPENING: April 15, 2013 @ 2:30 PM		Gigante Productions	Inter-State Studios	Leonard's	Lifetouch National School Studios	Strawbridge Studio, Inc.
RFP TITLE: Elementary School Yearbooks		2818 Cypress Ridge Blvd, S-201	3500 Snyder Ave	147 San Marco Ave	5908 Hampton Oaks Parkway, Suite N	P.O. Box 3005
RFP #: 13-073-MV		Wesley Chapel, FL 33544	Sedalia, MO 65302	St. Augustine, FL 32084	Tampa, FL 33610	Durham, NC 27715
BOARD MEETING: May 21, 2013						
	Evaluation Criteria:		5% preference added to Category A			5% preference added to Category A
PHASE 1	REGION 1	Region 1 - Fox Hollow, Gulf Highlands, Hudson, Mary Giella, Moon Lake, Northwest, Schrader, Shady Hills Elementary Schools				
Category A	Total Price: (20 point Max)	NO BID	14.38	12.86	15.63	20.00
Category B	References: (15 point Max)		15.00	15.00	15.00	13.60
Category C	Location of Representative Servicing Schools: (10 point Max)		10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)		12.00	13.50	9.00	11.00
Category E	Presentation: (30 point Max)		16.00	18.00	14.00	15.00
	Total Points for Region 1: (90 point Max)		67.38	69.36	63.63	69.60
PHASE 1	REGION 2	Region 2 - Calusa, Chasco, Cottee River, Cypress, Deer Park, James M. Marlowe, Mitty P. Locke, Richey Elementary Schools				
Category A	Total Price: (20 point Max)	NO BID	14.38	12.86	15.63	20.00
Category B	References: (15 point Max)		15.00	15.00	15.00	13.60
Category C	Location of Representative Servicing Schools: (10 point Max)		10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)		11.00	12.00	10.00	10.50
Category E	Presentation: (30 point Max)		24.00	26.00	23.00	22.00
	Total Points for Region 2: (90 point Max)		74.38	75.86	73.63	76.10

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BOARD MEETING: May 21, 2013						
Evaluation Criteria:			5% preference added to Category A			5% preference added to Category A
PHASE 1	REGION 3	Region 3 - Anclote, Gulfside, Gulf Trace, Longleaf, Odessa, Seven Springs, Sunray, Trinity, Trinity Oaks Elementary Schools				
Category A	Total Price: (20 point Max)	14.61	14.38	12.86	15.63	20.00
Category B	References: (15 point Max)	14.50	15.00	15.00	15.00	13.60
Category C	Location of Representative Servicing Schools: (10 point Max)	10.00	10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)	13.00	11.00	14.50	7.00	11.00
Category E	Presentation: (30 point Max)	25.00	24.00	29.00	21.00	20.00
Total Points for Region 3: (90 point Max)		77.11	74.38	81.36	68.63	74.60
PHASE 1	REGION 4	Region 4 - Connerton, Lake Myrtle, Oakstead, Pine View, Quail Hollow, Wesley Chapel Elementary Schools				
Category A	Total Price: (20 point Max)	14.61	14.38	12.86	15.63	20.00
Category B	References: (15 point Max)	14.50	15.00	15.00	15.00	13.60
Category C	Location of Representative Servicing Schools: (10 point Max)	10.00	10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)	13.00	12.00	13.50	9.00	11.00
Category E	Presentation: (30 point Max)	27.00	22.00	26.00	22.00	22.00
Total Points for Region 4: (90 point Max)		79.11	73.38	77.36	71.63	76.60

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	Evaluation Criteria:		5% preference added to Category A			5% preference added to Category A
PHASE 1	REGION 5	Region 5 - Centennial, Lacoochee, Pasco, Rodney B Cox, San Antonio, Watergrass, Woodland Elementary Schools				
Category A	Total Price: (20 point Max)	NO BID	14.38	12.86	15.63	20.00
Category B	References: (15 point Max)		15.00	15.00	15.00	13.60
Category C	Location of Representative Servicing Schools: (10 point Max)		10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)		12.00	12.50	9.00	11.50
Category E	Presentation: (30 point Max)		24.00	27.00	24.00	24.00
	Total Points for Region 5: (90 point Max)		75.38	77.36	73.63	79.10
PHASE 1	REGION 6	Region 6 - Chester W. Taylor, Denham Oaks, Double Branch, New River, Sand Pine, Seven Oaks, Veterans, West Zephyrhills Elementary Schools				
Category A	Total Price: (20 point Max)	14.61	14.38	12.86	15.63	20.00
Category B	References: (15 point Max)	14.50	15.00	15.00	15.00	13.60
Category C	Location of Representative Servicing Schools: (10 point Max)	10.00	10.00	10.00	10.00	10.00
PHASE II						
Category D	Quality of Samples (15 point Max)	13.50	11.00	14.50	7.00	11.00
Category E	Presentation: (30 point Max)	25.00	24.00	29.00	21.00	20.00
	Total Points for Region 6: (90 point Max)	77.61	74.38	81.36	68.63	74.60