District School Board of Pasco County Bid Recommendation

RFP Title	Middle School Yearbooks	Number of Vendors Notified	160
RFP Number	13-076-SB	Number of Proposals Distributed	18
Date Solicited	March 7, 2013	Number of Vendors Proposing	8
Date Opened	April 12, 2013	Number of Formal "No Bid" Responses	1
Date Board Presentation	May 21, 2013	Funding Source	Internal Funds
Total Savings	\$8,800 Est.	Grand Total of RFP	\$125,000 Est.

Recommendation: Recommend acceptance of the proposals noted on the attached tabulation sheet as the best, responsive, responsible proposals receiving the highest points for each region.

<u>Term of Contract</u>: This RFP is for the student-direct purchase of yearbooks for all middle schools throughout the District. This is a three-year contract, renewable annually based upon the mutual consent of the parties. The first year of the contract will commence on July 1, 2013 and continue through June 30, 2014.

<u>Notations and Exceptions</u>: This RFP was awarded by Region. The following point totals were utilized to determine award: Average Base Prices (20), Supplemental Average Prices (10), Add-Ons (10), References (5), Presentation (30), and Quality of Samples (15).

Recommend rejection of the proposal from Entourage as pricing was not provided for all page and copy counts listed on the attachment A. The RFP stated that failure to provide pricing for all items would result in disqualification of the vendor's proposal.

Recommend rejection of the proposal from Herff Jones for changing the page and copy counts configurations. The RFP stated that making these changes would result in disqualification of the vendor's proposal.

Recommend rejection of the proposal from Leonards as they did not provide pricing for all page and copy counts listed on the attachment A. The RFP stated that failure to provide pricing for all items would result in disqualification of the vendor's proposal. In addition, the Principal Place of Business section of the document was not executed. The RFP stated that failure to execute the document would result in disqualification of the vendor's proposal.

Offers from the vendors listed herein are the only offers received timely as of the specified opening date and time. All other offers submitted in response to this solicitation, if any, are hereby rejected as late.

RFPs Evaluated By: Yearbook advisers, school staff, and one district office representative.

Bids Prepared By: Stephanie Bunford, CPPB, Buyer

Reviewed and Authorized By:

Michael J. Woodall, CPPO, Purchasing Agent

Date/Time: May 15, 2013 08:46:00

DATE OF O	PENING: April 12, 2013 @ 2:30 PM	Balfour	Entourage Yearbooks	Herff Jones Yearbooks	Jostens, Inc.	Leonards
RFP TITLE	: Middle School Yearbooks	10707 66th Street	745 Alexander Road	305 Church	3601 Minnesota	147 San Marco
		N #9	Suite 4	Street	Drive #400	Ave
RFP #: 13-0	76-SB	Pinellas Park, FL	Princeton, NJ 08540	Safety Harbor,	Minneapolis, MN	St. Augustine,
		33728		FL 34695	55435	FL 32085
BOARD ME	EETING: May 21, 2013				5% preference added to A, B, C	
		Region 1 - Bayone	et Point, Crews Lake, H	udson Middle Scl		
PHASE I	REGION 1					
Category A	Average Base Prices: (20 point Max)	13.46	Disqualified	Disqualified	14.87	Disqualified
Category B	Supplemental Average Prices: (10 point Max)	5.34			6.59	
Category C	Add-ons: (10 point Max)	1.18			1.66	
Category D	References: (5 point Max)	4.75			5.00	
Category E	Presentation: (30 point Max)	26			22	
Category F	Quality of Samples: (15 point Max)	11			12	
	Total Points Region 1: (90 point Max)	61.73			62.12	
		Region 2 - Chasco,	River Ridge, Gulf Mid	dle Schools		
PHASE 1	REGION 2					
Category A	Average Base Prices: (20 point Max)	13.46	Disqualified	Disqualified	14.87	Disqualified
Category B	Supplemental Average Prices: (10 point Max)	5.34			6.59	
Category C	Add-ons: (10 point Max)	1.18			1.66	
Category D	References: (5 point Max)	4.75			5.00	
Category E	Presentation: (30 point Max)	25			23	
Category F	Quality of Samples: (15 point Max)	12			10	
	Total Points Region 2: (90 point Max)	61.73			61.12	

DATE OF OPENING: April 12, 2013 @ 2:30 PM		Lifetouch Yearbooks	Strawbridge	Walsworth
	•		Studios, Inc.	Publishing
				Company
RFP TITLE:	: Middle School Yearbooks	5909 Hampton Oaks	PO Box 3005	1511 Druid Road
		Parkway, Suite N		
RFP #: 13-07	76-SB	Tampa, FL 33610	Durham, NC	Maitland, FL
			27715	32751
BOARD ME	ETING: May 21, 2013		5% preference	
			added to A, B, C	
		Region 1 - Bayonet P	oint, Crews Lake, l	Hudson Middle
PHASE I	REGION 1	Schools		
Category A	Average Base Prices: (20 point Max)	14.81	12.56	20.00
Cutegory 11	Average Base Frices. (20 point (viax)	14.01	12.50	20.00
Category B	Supplemental Average Prices: (10 point Max)	6.74	5.64	10.00
category B	Supplemental Tiverage Titless (To point Man)	0.7.1	2.01	10.00
Category C	Add-ons: (10 point Max)	10.00	9.95	1.58
caregory c	(10 point (11m)	1000	700	-
Category D	References: (5 point Max)	5.00	4.60	5.00
caregory 2	- Transfer (o point 17411)		1000	-
Category E	Presentation: (30 point Max)	22	22	25
, and the same of	The state of the s			
Category F	Quality of Samples: (15 point Max)	13	11	13
	Total Points Region 1: (90 point Max)	71.55	65.75	74.58
		Region 2 - Chasco, Ri	ver Ridge, Gulf Mi	ddle Schools
PHASE 1	REGION 2		<i>3</i> /	
Category A	Average Base Prices: (20 point Max)	14.81	12.56	20.00
Cutegory 11	Average Buse Frices. (20 point (viax)	14.01	12.50	20.00
Category B	Supplemental Average Prices: (10 point Max)	6.74	5.64	10.00
category B	Supplemental Tiverage Titless (To point Man)		2.01	10.00
Category C	Add-ons: (10 point Max)	10.00	9.95	1.58
caregory c	The old (10 point 11 mi)	1000	700	1.00
Category D	References: (5 point Max)	5.00	4.60	5.00
	, , , , , , , , , , , , , , , , , , ,			
Category E	Presentation: (30 point Max)	24	17	23
9- 1 -				-
Category F	Quality of Samples: (15 point Max)	15	6	12
	v F m (F F m)			
	Total Points Region 2: (90 point Max)	75.55	55.75	71.58

DATE OF O	PENING: April 12, 2013 @ 2:30 PM	Balfour	Entourage Yearbooks	Herff Jones Yearbooks	Jostens, Inc.	Leonards
RFP TITLE	: Middle School Yearbooks	10707 66th Street N #9	745 Alexander Road Suite 4	305 Church Street	3601 Minnesota Drive #400	147 San Marco Ave
RFP #: 13-0°	76-SB	Pinellas Park, FL 33728	Princeton, NJ 08540	Safety Harbor, FL 34695	Minneapolis, MN 55435	St. Augustine, FL 32085
BOARD ME	EETING: May 21, 2013	257.20		1201090	5% preference added to A, B, C	1202000
		Region 3 - Paul R	Smith, Seven Springs M	Iiddle Schools		
PHASE 1	REGION 3		, 1			
Category A	Average Base Prices: (20 point Max)	13.46	Disqualified	Disqualified	14.87	Disqualified
Category B	Supplemental Average Prices: (10 point Max)	5.34			6.59	
Category C	Add-ons: (10 point Max)	1.18			1.66	
Category D	References: (5 point Max)	4.75			5.00	
Category E	Presentation: (30 point Max)	22.5			26	
Category F	Quality of Samples: (15 point Max)	11			11.5	
	Total Points Region 3: (90 point Max)	58.23			65.62	
PHASE 1	REGION 4	Region 4 - Charles	S Rushe, Pine View, T	homas Weightma	n Middle Schools	
Category A	Average Base Prices: (20 point Max)	13.46	Disqualified	Disqualified	14.87	Disqualified
Category B	Supplemental Average Prices: (10 point Max)	5.34			6.59	
Category C	Add-ons: (10 point Max)	1.18			1.66	
Category D	References: (5 point Max)	4.75			5.00	
Category E	Presentation: (30 point Max)	24			22	
Category F	Quality of Samples: (15 point Max)	9			11	
	Total Points Region 4: (90 point Max)	57.73			61.12	

DATE OF O	PENING: April 12, 2013 @ 2:30 PM	Lifetouch Yearbooks	Strawbridge	Walsworth
	•		Studios, Inc.	Publishing
			,	Company
RFP TITLE	: Middle School Yearbooks	5909 Hampton Oaks	PO Box 3005	1511 Druid Road
		Parkway, Suite N		
RFP #: 13-07	76-SB	Tampa, FL 33610	Durham, NC	Maitland, FL
			27715	32751
BOARD ME	ETING: May 21, 2013		5% preference	
	•		added to A, B, C	
		Region 3 - Paul R Sm	ith, Seven Springs I	Middle Schools
PHASE 1	REGION 3		,	
Category A	Average Base Prices: (20 point Max)	14.81	12.56	20.00
Category B	Supplemental Average Prices: (10 point Max)	6.74	5.64	10.00
	3			
Category C	Add-ons: (10 point Max)	10.00	9.95	1.58
Category D	References: (5 point Max)	5.00	4.60	5.00
Category E	Presentation: (30 point Max)	23.5	21.5	30
Category F	Quality of Samples: (15 point Max)	14.5	8.5	14
	Total Points Region 3: (90 point Max)	74.55	62.75	80.58
		Region 4 - Charles S l		Thomas
PHASE 1	REGION 4	Weightman Middle S	chools	
Category A	Average Base Prices: (20 point Max)	14.81	12.56	20.00
Category B	Supplemental Average Prices: (10 point Max)	6.74	5.64	10.00
Category C	Add-ons: (10 point Max)	10.00	9.95	1.58
Category D	References: (5 point Max)	5.00	4.60	5.00
			10	
Category E	Presentation: (30 point Max)	19	18	30
G 4 E	0 14 60 1 (17 : 435)	12		12
Category F	Quality of Samples: (15 point Max)	13	8	13
	Total Points Pagion 4: (00 point May)	68.55	58.75	70.59
	Total Points Region 4: (90 point Max)	08.55	30./3	79.58

DATE OF C	PENING: April 12, 2013 @ 2:30 PM	Balfour	Entourage Yearbooks	Herff Jones Yearbooks	Jostens, Inc.	Leonards
RFP TITLE	: Middle School Yearbooks	10707 66th Street	745 Alexander Road	305 Church	3601 Minnesota	147 San Marco
		N #9	Suite 4	Street	Drive #400	Ave
RFP #: 13-0	76-SB	Pinellas Park, FL	Princeton, NJ 08540	Safety Harbor,	Minneapolis, MN	St. Augustine,
		33728		FL 34695	55435	FL 32085
BOARD ME	EETING: May 21, 2013				5% preference	
					added to A, B, C	
PHASE 1	REGION 5				gion 5 - Pasco, Cento	ennial Middle Sc
Category A	Average Base Prices: (20 point Max)	13.46	Disqualified	Disqualified	14.87	Disqualified
Category B	Supplemental Average Prices: (10 point Max)	5.34			6.59	
Category C	Add-ons: (10 point Max)	1.18			1.66	
ourigely c	(== F =====)	_,				
Category D	References: (5 point Max)	4.75			5.00	
Category E	Presentation: (30 point Max)	25			23	
Category F	Quality of Samples: (15 point Max)	12			10	
outegory r	Quality of Sumplest (10 point 12m2)				10	
	Total Points Region 5: (90 point Max)	61.73			61.12	
PHASE 1	REGION 6	Region 6 - Raymo	nd B Stewart, Dr. John	Long Middle Sch	nools	
Category A	Average Base Prices: (20 point Max)	13.46	Disqualified	Disqualified	14.87	Disqualified
Category B	Supplemental Average Prices: (10 point Max)	5.34			6.59	
Category C	Add-ons: (10 point Max)	1.18			1.66	
Category D	References: (5 point Max)	4.75			5.00	
Category E	Presentation: (30 point Max)	22.5			26	
Category F	Quality of Samples: (15 point Max)	11			11.5	
	Total Points Region 6: (90 point Max)	58.23			65.62	

DATE OF O	PENING: April 12, 2013 @ 2:30 PM	Lifetouch Yearbooks	Strawbridge	Walsworth
			Studios, Inc.	Publishing
				Company
RFP TITLE:	: Middle School Yearbooks	5909 Hampton Oaks	PO Box 3005	1511 Druid Road
		Parkway, Suite N		
RFP #: 13-07	76-SB	Tampa, FL 33610	Durham, NC	Maitland, FL
			27715	32751
BOARD ME	ETING: May 21, 2013		5% preference	
			added to A, B, C	
PHASE 1	REGION 5	iools		
Category A	Average Base Prices: (20 point Max)	14.81	12.56	20.00
Category B	Supplemental Average Prices: (10 point Max)	6.74	5.64	10.00
Category C	Add-ons: (10 point Max)	10.00	9.95	1.58
C-4 D	Defense con (5 maint Man)	5.00	4.60	5.00
Category D	References: (5 point Max)	5.00	4.00	5.00
Category E	Presentation: (30 point Max)	24	17	23
Category F	Quality of Samples: (15 point Max)	15	6	12
	Total Points Region 5: (90 point Max)	75.55	55.75	71.58
DILACE 1	PECION	Region 6 - Raymond Schools	B Stewart, Dr. John	n Long Middle
PHASE 1	REGION 6		10.54	20.00
Category A	Average Base Prices: (20 point Max)	14.81	12.56	20.00
Category B	Supplemental Average Prices: (10 point Max)	6.74	5.64	10.00
Category C	Add-ons: (10 point Max)	10.00	9.95	1.58
Category D	References: (5 point Max)	5.00	4.60	5.00
Category E	Presentation: (30 point Max)	23.5	21.5	30
	· (* · x · · · · · /			
Category F	Quality of Samples: (15 point Max)	14.5	8.5	14
	Total Points Region 6: (90 point Max)	74.55	62.75	80.58